



Quality Quest

www.asqtampabay.org

September 2010 Volume 52 Issue 01

ASQ Section 1508 St. Petersburg/ Tampa

DINNER MEETING Monday, September 13, 2010

Speaker: Dan Munson, Master Black Belt and Lead Instructor for Villanova University's Online Six Sigma and Lean Programs

Topic: Using a Quincunx to Demonstrate What Happens When You are Changing a Process to Keep It Within Spec

Dan is Senior **Director**, Master Black Belt and Lead Instructor for Villanova University's online Six Sigma and LEAN programs. His background includes over 25 years at Honeywell and Storage Technology. Dan has consulted process improvement methodologies worldwide to the likes of 3M, Alcoa, Philips, and Siemens. Dan is a double-certified Six Sigma Black Belt. He is also an ASQ Certified Quality Engineer. He has been the keynote speaker on various process improvement topics at numerous supplier symposia and quality conferences.





Message from the Chair

Welcome to the 2010-2011 season of the **American Society for Quality St. Petersburg - Tampa Section 1508**. As the incoming section chair, this is my first “message from the chair and there a lot of things that I’m learning. But before I go too far, let me introduce myself, my name is Greg Strohm. I’ve been on the board for few months as placement chair. I have 30 years of quality experience in healthcare and title insurance. Currently, I am working as a project coordinator.

In no particular order, here are several changes that you will notice immediately:

- We are meeting in a **new location** starting with the September 13th meeting. Those of you on the St. Pete-Clearwater side of the bay will be happy to know we will be meeting at the St. Petersburg Clearwater Marriott at 12600 Roosevelt Blvd. in St. Petersburg. Thanks to former arrangement chair, Joe Koenig for finding this location and to current arrangement chair, Marguerite Jensen and treasurer, Bob Jacubec for getting the arrangements finalized.
- We have a new website, www.asqtampabay.org. Be sure to register so you can access the site and make your reservations for the monthly meetings. Thanks to former board member Bill Hauver and current voice of the customer chair/internet liaison, Julia Sennikovski for all their leadership and hard work in bringing the new site to life. Special thanks goes out to John Conrad for his work on maintaining the old website for years after he left the Tampa area. Some of you may remember that John was Section Chair about 10 years ago.
- Thanks to the following members who served you on the board during the past year but could not continue for a variety of professional or reasons; Steve Babb Christin Brickhouse, Dionne Sanders, Haroon Abbu, Ray Reed, Sharon Hildebrand and Debbie Holt.
- Also, special thanks go to the following individuals who served the section for over 10 years. We will miss their presence and experience. I have had the pleasure of knowing Ed Pagnott, Guerry Thode and Glenn Cavanaugh through the section since I moved to Tampa in 1999.
- Finally, I’d like to recognize the current board members who are continuing their service to the Section – Victor Martins - past chair, Jim Thornton - secretary, Marguerite Jensen - arrangements chair, Wendy Williams - certification/examining chair, Dr. Lois Jordan - education chair, Sam Falco - historian, Keith Duncan - newsletter editor, Heike Johnson - recertification/audit chair, Bob Jacubec – secretary, and Julia Sennikovski – voice of the customer chair/internet liaison.

I know you know that these meeting don’t just happen. We need your help in planning the educational presentations that are an important part of your meetings. We are in need of someone to fill the program chair position on the board. In addition, we need some of you to present to make sure we continue to provide the educational content required to offer the continuing education credits.

I look forward to hearing from you, please contact me at chair@asqtampabay.org.



Announcing New Monthly Meeting Location!

In an effort to better serve our members' requests for a more centrally located Meeting venue, the ASQ Tampa Bay Section 1508 has changed its meeting location to the St. Petersburg Clearwater Marriott Hotel, 12600 Roosevelt Blvd, St Petersburg, FL 33716.

The first meeting at the new location will be held on the second Monday in September (September 13, 2010) in the Pinellas Room. Registration and Hors d'oeuvres are at 5:30 PM, with Main Speaker Presentation at 7:00 PM.

The September Meeting's meal will consist of a Garden Salad with Herb Balsamic Vinaigrette, Chicken Cordon Bleu, Vegetable, Starch, Dessert, Rolls and Butter with Coffee Service included. A Chef's Choice Vegetarian Meal and Low Fat Version of the Entree will be available for those desiring these selections.

The Reservation and the Cancellation deadlines for the September Meeting only are:

The Reservation Deadline is 4:00PM on Thursday, September 9, 2010. Cancellations will be honored up to 4:30PM on Thursday, September 9, 2010.

ASQ Section 1508 Members,

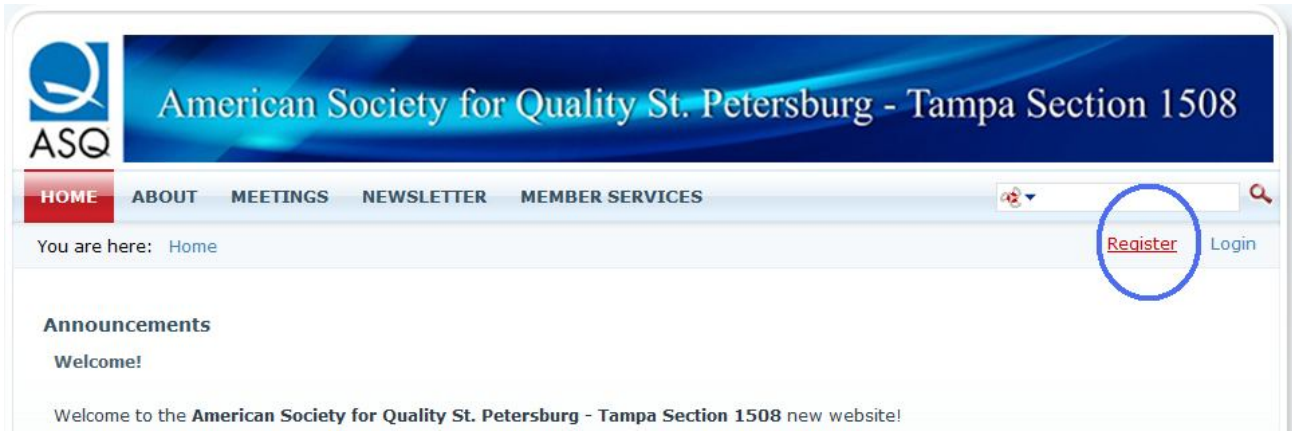
Allow me to introduce the new Section 1508 website! The website address is <http://asqtampabay.org/>. On the website, you can

- register for monthly meetings
- download presentation slides from past meetings
- view current and past newsletters
- obtain Member Leaders contact information
- learn more about other member services offered by the Section

The website features enhanced security for storing member information, streamlined navigation and data organization.

To access the meeting registration features, first please create an account on the website.

1. Click on *Register* link



2. Supply information to create new account. Click *Register* link.

A screenshot of the "User Registration" form on the website. The form is titled "User Registration" and includes a note: "*Note: Membership to this portal is Public. Once your account information has been submitted, you will be immediately granted access to the portal environment. All fields marked with a red arrow are required. - (Note: - Registration may take several seconds. Once you click the Register button please wait until the system responds.)". The form contains several input fields: "User Name" (YourUsername), "First Name" (YourFirstName), "Last Name" (YourLastName), "Display Name" (YourPreferredDisplayN), "Email Address" (YourE-mail@Address.c), "Password" (with a red arrow), and "Confirm Password" (with a red arrow). Below the input fields is a "Register" button, which is circled in blue.

3. Your account will be created, and you will be logged into the website.

Once you are logged in, you will have access to additional content, available to registered members only. In the future, please remember to log in with the username and password by clicking *Login* link from any page.

Meeting registration can be done either from *Home* page or *Meetings* page. Please follow these instructions to register for the meeting. These instructions are also available in the How to Register for the Meeting document.



1. To view more details about the meeting, click *More...* link.

Meeting Registration

All Categories My Registrations: Aug 2010

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • **More...** • Export To Desktop

2. To register for the meeting, click *Register* link.

Meeting Registration

All Categories My Registrations: Aug 2010

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• **Register** • More... • Export To Desktop

3. Read the *Reservation Policy* and *Cancellation Policy*. Provide required information in the *Attendee Information* section. The information you provided at the time of the website account creation is filled in automatically. If you would like to save your Phone, Company and Dinner Preferences, please check *Remember this attendee* checkbox. Complete registration by clicking *Complete Registration >>* link.

Meeting Registration

Reservation Policy

Reservations must be made by 4:00 PM on the Thursday before the monthly meeting. If you have a special dietary request (vegetarian), please indicate this when making the reservation.

The price for the meeting with the meal is \$25.00 with advanced reservation or \$30.00 for walk-ins. The price for the meeting without dinner is \$10.00. Cash and check payments are accepted during the check-in from 5:30 pm to 6:00 pm.

Event Information

Event Title: ASQ Section 1508 Monthly Meeting
Event Date: 8/9/2010 5:30 PM - 6:00 PM
Venue: St. Petersburg Clearwater Marriott

Attendees Information

First Name: *

Last Name: *

Email: *

Phone: *

Company:

Dinner Preference: *

Speaker or Speaker Guest:

Remember this attendee

• Cancel • Add Another Attendee • **Complete Registration >>**

Cancellation Policy

4. If you would like to add another attendee, please click *Add Another Attendee* link. Your registration will be saved, and the *Attendee Information* fields will be cleared so that you can add another attendee.



If you need to cancel the registration, please follow the instructions below that are also provided in the How to Cancel Registration for the Meeting document.

1. Click *My Registration* icon.

Registration and Cancellation Tips

Title	Owner	Modified Date	Size
How to Register for the Meeting	Julia Sennikovski	5/3/2010	112.50 KB
How to Cancel Registration for the Meeting	Julia Sennikovski	5/3/2010	110.00 KB

Meeting Registration

All Categories

My Registrations [icon] 2010

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott](#) (map)


ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • More... • Export To Desktop

2. In the Status column, click *Cancel Registration* icon.


Registration Manager

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed 

Return

3. Click *OK* button on the dialog.

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed 

The page at http://asqtampabay.org says:


Cancel this registration? An email may be sent out to inform the user about the registration status.

Return

4. Verify that the *Status* column displays the cancelled icon for your registration.

Registration Manager

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Cancelled 

Return

If you have any technical questions during the registration, please e-mail Julia Sennikovski, the Internet Liaison, at voiceofthecustomer@asqtampabay.org. For organizational questions about the meeting, please e-mail Marguerite Jensen, the Arrangements Chair, at margueritejensen@tampabay.rr.com. For questions on the Reservation Policy or Cancellation Policy, please e-mail Robert Jacubec, the Treasurer, at Robert.Jacubec@ge.com.

Thank you,

Julia Sennikovski, PMP, CBBSS, CMQ/OE
 Internet Liaison
 American Society for Quality St. Petersburg - Tampa Section 1508

Announcing New Location for ASQ Testing for St Petersburg/Tampa ASQ Section 1508

Beginning June of 2010, our division will hold testing at the HSN campus in the auxiliary building directly across the street from HSN's main campus.

Signs will be posted at the entrance on 118th Avenue, just off of 28th Street in St Petersburg and at the front door where test takers can enter.

The proctor will check them in and direct them to where the test will be taken.

Parking for test takers will be marked directly in front of the building. Please park just past all of the reserved parking.

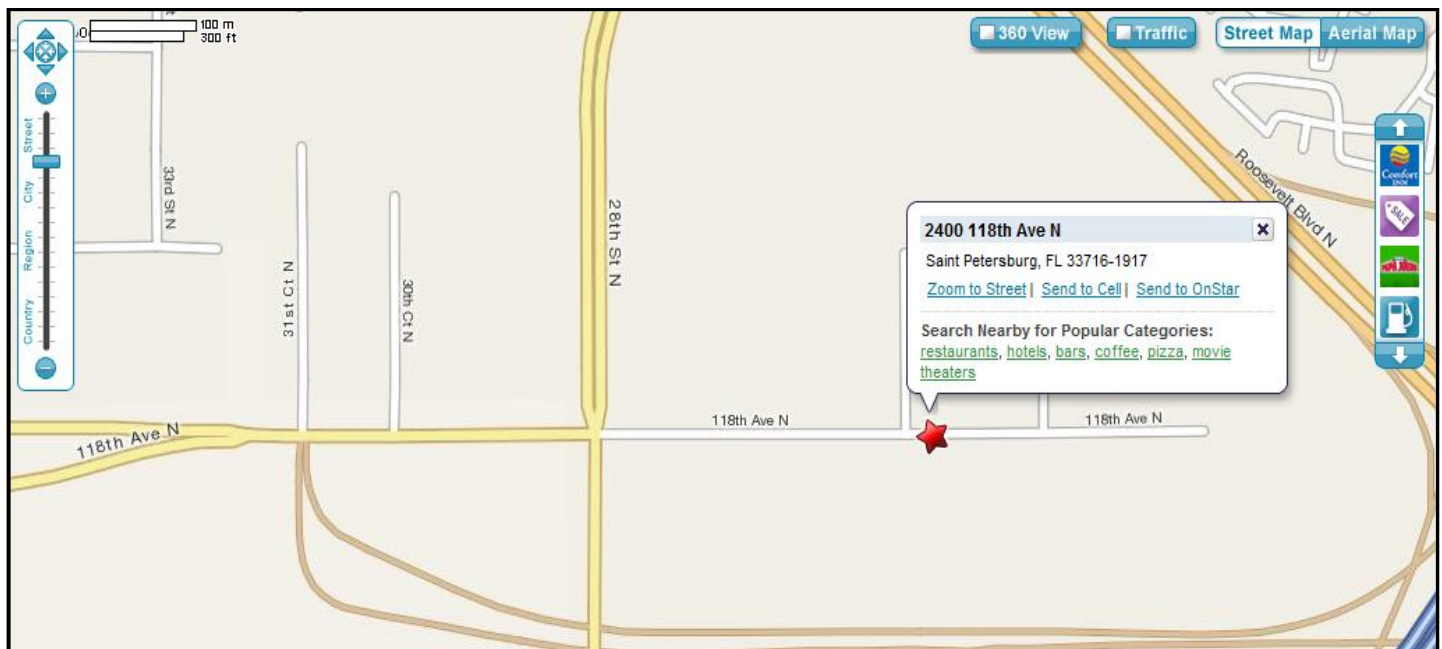
If you have any questions or concerns, please feel free to email or call me. My contact information is below.

Wendy M Williams
Certification Chair
Wendy.williams@hsn.net
727-872-5850

Address to HSN-Soho Building
2400 118th Ave. N.
St. Petersburg, FL 33716-1917

Directly across the street from the HSN main campus

MAP link: ==>>> http://www.mapquest.com/mq/1-jzp4*jJnDvZesyM6ewN



**Announcing
ASQ Section 1508 (St Petersburg/Tampa)
Group on LinkedIn**

ASQ Section 1508 (St Petersburg/Tampa) is now part of the well known professional online networking community: **LinkedIn**. With **75 million plus** members and growing every day, it has become the best place to establish new contacts, stay connected with business partners & co-workers, and reconnect with old colleagues. Now you can expand your professional network by joining the ASQ St Petersburg/Tampa LinkedIn Group.

LinkedIn Group is a simple way for you to identify yourself as a member of a specific organization on LinkedIn so that other members within your organization can easily find and connect with you via your LinkedIn account. Once you become a member of a particular LinkedIn group, you will have access to identifying other LinkedIn members who are also members of the group to make a new connection.

LinkedIn has a very strict privacy policy, which you can read for yourself using this link http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv. You can join LinkedIn for free by using the link <http://www.linkedin.com/home>

Also, once you become a member of LinkedIn or already a member, you must request to be added to the ASQ St Petersburg/Tampa LinkedIn Group. Only current members of the section will be allowed to join this group. Here is the link to join ASQ St Petersburg/Tampa group on LinkedIn <http://www.linkedin.com/groups?gid=816317>

As with any third party tool, use of LinkedIn is not an endorsement. If you have more questions, please visit the FAQ section on the LinkedIn Groups page. We hope this will enhance your professional networking and career opportunities.

Looking For Presentation Files??

Electronic copies/slideshows of past presentations are now available online through a link on our website homepage:
<http://asqtampabay.org/Meetings/tabid/75/Default.aspx>

Members Corner

Welcome New Members!

The Tampa Bay/St. Petersburg Section of ASQ would like to welcome our newest members! We look forward to meeting you and welcome your participation in chapter meetings and events.

New Members

For questions concerning membership, please contact
ASO.org

Share Your Quality Topics!

Please email the newsletter editor at:
kduncan48@yahoo.com

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING

***St. Petersburg Marriott Clearwater
12600 Roosevelt Boulevard,
St. Petersburg, FL. 33716***

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm-6:00 Registration

5:30-6:00pm Appetizers/Networking **

**** Appetizers are provided at no cost to members by the section. ****

6:00– 6:30 Pre-Dinner Topic

6:30pm –7:15 Dinner

Salad: Garden Greens Salad with Herb Balsamic Vinaigrette

**Entrée: Chicken Cordon Bleu, Vegetable, Starch, Rolls and Butter, Coffee
service included**

Desert: Chef's Choice

Directions :

From St. Petersburg: Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-**CLWTR INT'L** Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

From Clearwater: Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

From Tampa: Merge onto I-275 N toward St. Petersburg. Take the SR-688 W/Ulmerton RD exit, EXIT 31, toward Martin Luther King Jr. Merge onto Ulmerton Rd. /SR-688 W toward St. Pete-**CLWTR INT'L** Airport. Turn left on Roosevelt Blvd. N/FL-686 E. 12600 Roosevelt is on the right at the light (ST. Petersburg Marriott Clearwater Hotel).

Reservation Policy

On-line Reservations: <http://asqtampabay.org/Home/tabid/38/Default.aspx>

Reservations must be made by 4:00 PM on the Thursday before the monthly meeting (only for the September meeting). If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$25.00 with advanced reservations or \$30.00 for walk-ins.** The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

Cancellations Policy

Cancellations deadline is Thursday before the meeting at 4:30 PM (only for the September meeting). Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs. Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$25.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Robert Jacubec, 12561 92nd Way, Largo, FL 33773.**



P.O. Box 3005
Milwaukee, WI. 53201-3005

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Quality Quest is published monthly by the Tampa/St. Petersburg Section of the American Society for Quality.

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Vacant

Membership Statistics (as of August 2010)

Regular	248
Fellow	3
Senior	210
Associate	13
Student	22
Sustaining	2
Forum	4
Org Member	5
	=====
Total	507