



Quality Quest

<http://www.weiquality.com/asq1508/>

April 2003 Volume 45 Issue 08

**ASQ Section 1508 St. Petersburg/Tampa
APRIL MEETING
Monday, April 14, 2003**

**USAF COLONEL JERRY CUSTIN (RETIRED)
GOVERNMENT CONSULTANT- NATIONAL ELECTRONIC INTELLIGENCE GROUP
BUSINESS ASSISTANCE SPECIALIST- OLDSMAR REGIONAL CHAMBER OF
COMMERCE**

"BUSINESS PLANNING SKILLS COMBAT STYLE"

Mr. Custin will present a power point analogy between planning air penetrations of heavily defended areas with the intention of accomplishing your mission and living to fight another day, and conducting the competitive act of business. He will include some actual clips of Desert Storm aerial combat via audio/video to emphasize some key points.

Jerry has spent over thirty years in the USAF. His career specialty was Electronic Warfare. His first mission was flying missions as a target for the North American Air Defense Command in B-57 Canberra aircraft. He then flew 130 combat missions during Vietnam in the B-66 Destroyer, conducting Aerial Reconnaissance and Electronic Jamming missions. While in Italy Jerry developed and conducted the first NATO Tactical Evaluation to include Electronic Warfare Training.

As Colonel, Jerry was appointed Commander of the European Defense Analysis Center in Germany, one of only four such commands in the Department of Defense. Jerry's final assignment was Chief of the Office of Electronic Intelligence at the National Security Agency (NSA). Jerry was the first, and maybe only Air Force Officer to retire on board the USS Constitution in the Baltimore inner Harbor.

Carl G. Wilkerson
ASQ Programs Chairperson

Quality Quote

“Why spend all this time finding, fixing and fighting when you could have prevented the problem in the first place?” Crosby

ASQ Section 1508 St. Petersburg/Tampa
Next Meeting: *Monday, April 14, 2003*
Tutto Favoloso Restauarant
1469 South Belcher Rd.
Clearwater, FL.

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm – Registration
5:30-6:00pm – Appetizers/Networking
6:00– 6:30 - Pre-Dinner Topic
6:30pm –7:30 - Dinner
7:30pm-8:30 – Speaker

Directions to Tutto Favoloso (located in the city of Clearwater):

From Tampa, go over the Courtney Campbell Causeway to your 7th traffic light, this is Belcher Road, make a LEFT go 3/4 of a mile Restaurant is on the left if you pass Nursery Road or Bellair Road you went to far.

From St. Pete., take US19 North to you see Nursery Road at this traffic light you make a Left, go to your first traffic light make a Right onto Belcher Road, then make a Quick Right into the strip-mall parking lot.

On-line Reservations <http://weiquality.com/1508res> to make a reservation

Please e-mail your reservations, with your phone number and company name to Sophie and Heike.

SGarancher@Transitions.com

Heike@tampabay.rr.com

If you prefer you can still call the ASQ Reservation Hot Line at:
(813) 872-1500 x 5557

Before 4:00PM, Thursday, April 10, 2003

Cancellations should be made by noon on the Friday before the meeting but every effort will be made to accommodate late cancellations. If you have a special dietary request - vegetarian or low fat. - please indicate this at the time you make your reservation. \$20.00 per member with a reservation or \$25.00 at the door for guests and members without a reservation. **Only cash or check accepted at the door.** If you make a reservation and do not attend, the section must still pay for your meal. In this event you should reimburse the section by sending a **check**, payable to ASQ, for \$20.00 to our treasurer, **Anthony Povio, 18008 Wynthorne Drive, Tampa, FL. 33647**

ASQ would like to thank **Electric Supply of Tampa** for their continued support providing the reservation hotline.

Message from Your Chair

Mark E. Puetz

We have all heard about how important it is for us to be “lifelong learners.” We all know about how the world is changing around us all the time, about how we must stay abreast of those changes and new thinking just to keep our heads above water, let alone to stay competitive. We all know this applies to us as individuals, as professionals, as well as to our organizations.

For my part, as I am sure with many of you, I enjoy reading, as one of several avenues, to maintain my own professional development. Some of my friends profess amazement at how much reading I do. While much of that simply may be a function of my overflowing bookshelves (hard to miss when visiting my home) and their teasing of me on that matter, I prefer to take it as a complimentary comment on my voracious reading habits. They tend to ask me for recommendations from time to time on specific things to read, topics to study, and so on. Some have even asked for ideas about how to develop their own reading program. I am not a coach of that sort, so I usually provide something simple based on my own preferences.

Recently, however, I came across the website of a local business coach, Gary Davis. He offers a weekly tip via e-mail to which I have subscribed. Now, I am not going to offer any endorsement of Mr. Davis here as that is not my place. But I will share with you where I found him (<http://www.thumbsupcoaching.com>) and something of his that I found interesting.

Mr. Davis offers the following five-point program with regards to developing one’s own reading plan ...

“One, read first for pleasure. It makes all of your reading fun and enjoyable. My pleasure reading includes Golf Digest and whimsical books, such as Einstein's Refrigerator. I never feel pressed to finish this kind of reading. I just read for the enjoyment.

“Two, read to be informed. It's an ever-changing world, moving faster and faster. Staying tuned into the world around you is important and lets others know you're up to date through their conversations with you. My informed reading includes National Geographic, newspapers, Bottom Line and other publications.

“Three, read for professional development. It's the fastest and most effective way to gain a broad base of knowledge and insight on where you stand within your profession. I subscribe to 10 or more email newsletters (eletters) published by other coaches. Books are plentiful. I'm currently reading a book on procrastination and The E-myth is waiting in my book stack to start next.

“Four, read for your faith or spiritual growth. Everyone has a belief, and most all religious, spiritual, and belief foundations agree that to grow one must read and educate oneself in their faith. I read the Bible and two other study guides for my Christian faith.

“Five, read what you can find. In other words, be an impromptu reader. I love to discover an unusual book at the book store. I might buy it or just stand and read for 10 minutes. I always check out what my doctors have in their waiting areas. I usually find fascinating reading there, on airplanes, at the newsstand and other places. Most of this reading is for short time frames but always interesting, educational or informative.”

Further, he suggests that you "have several books or magazines in your reading stack so you never finish reading a book and find nothing waiting for you. If you don't have your next item ready to pick up, it is a great way to loose the reading habit; a habit you hopefully cherish and enjoy; and a habit that will expand your horizons.”

In response to any requests from my friends or others about how to develop a reading program, I cannot think of a better way to put it now than that expressed by Mr. Davis.

Should you have ideas or concerns, please feel free to contact me at 1508asq@tampabay.rr.com

Sharing Information

Attention: Volunteers needed for Chair positions for the 2003/2004 year. Contact Mark Puetz if interested at 1508asq@tampabayrr.com

It's here!

Calibration professionals, like you, wanted it and we listened. ASQ now proudly offers its newest certification exam, Certified Calibration Technician (CCT).

A calibration technician tests, calibrates, maintains, and repairs electrical, mechanical, electromechanical, and electronic measuring, recording, and indicating instruments and equipment for conformance to established standards.

If this sounds like you, and you want to be certified, the application deadline is April 18, 2003, and the pilot exam is June 7, 2003. Register now at <http://www.asq.org/cert/types/cct/index.html>

Regards,
ASQ Certification Department

Recertification

Recertification Chair: Heike Johnson

Please send all recertification packets to:
Heike B. Johnson
ASQ 1508 Recertification Chair
e-image• Digital Studios, Inc.
2106 Climbing Ivy Drive
Tampa, FL 33618-1709

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2003 CERTIFICATION EXAM DATES

<u>Exam</u>	<u>Exam Date</u>	<u>Application deadline</u>
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ALL EXAMS OFFERED AT AQC
Kansas City, MO

May 18

Exam Times: CQIA & ISTO 10:00 – 1:00pm CQE 10:00 am – 3:00 pm, rest are 10:00 am – 2:00 pm

CQE/CQA/CSQE/CQIA
CCT (Pilot)

June 7

April 4

CQT/CRE/CMI/HACCP
Biomedical
Certified Quality Manager
Six Sigma Black Belt

October 18

August 22

CQE/CQA/CSQE/CQIA
CCT

December 6

October 3



Attn: J. Conrad
19824 Wyndham Lakes Drive.
Odessa, FL 33556

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Quality Quest is published monthly by the Tampa/St. Petersburg Section of the American Society for Quality.

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Membership Statistics	
Fellows	5
Members	636
Seniors	35
Students	18
Sustaining	3
	=====
Total	697