



Quality Quest

www.time2meet.com/asq1508/index.shtml

April 2009 Volume 50 Issue 08

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING Monday, April 13, 2009

Speaker: Sam Farney, C.P.M. Principal, Supply Chain Advisors
Topic: CAREER STRATEGIES FOR DIFFICULT TIMES

Each individual's unique interests and abilities provide the basis for superior performance, recognition and career rewards (hiring and promotion). These interests and abilities are formed by the individual's specific life and career experiences. Anyone can enhance his/her employment status when he/she takes initiatives and prepares arguments that capitalize on that person's unique abilities.

We will examine - How do I recognize my unique vocational interests and abilities? With knowledge of my unique abilities, how do I seek and acquire work assignments that will assure my success? How do I use my personal interests to drive high performance on the job? The "DO-IT-NOW" approach.

Sam Farney is principal of Supply Chain Advisors, an organization specializing in providing clients with education and process improvement for world-class supply chain management. He is a Lifetime Certified Purchasing Manager, holds a BS in marine engineering and has extensive formal training in supply management, process improvement and financial analysis. Sam's 35-year career with United Technologies Corporation included 28 years with the supply management team. His work included supplier process improvement initiatives, supply management training programs, MRO procurement and minority supplier development.

Sam is coauthor of Global Purchasing and Supply Management, Second Edition, published by Springer in 2004 and of Volume IV of the Institute for Supply Management (ISM) Knowledge Series titled The Supply Management Leadership Process.

Pre-Dinner Speaker: Jim Thornton on Everything you wanted to know about Hypnotism but were afraid to ask – Part II.

Learn some of the basics of hypnosis, see a demonstration of hypnosis, and get a chance to learn how you can apply hypnosis to your life. You will get the chance to learn a simple technique that you can use to demonstrate the amazing control that the mind has over the body.

Jim is the President of the Northstar Consulting Group International based in St. Petersburg. His mission is to help clients achieve their professional & personal goals. Jim received a MBA from the University of Phoenix, and a BS in Electrical Engineering from San Diego State University. Jim is a Senior Member of the ASQ and an Accredited Associate of the Institute for Independent Business. He is a Six Sigma Black Belt, an ISO 9001 Lead Auditor, a Certified Behaviors Coach, a Certified Hypnotist, and a Master NLP Practitioner. Jim has used hypnosis and Neuro Linguistic Programming to help clients solve problems ranging from shopping addictions to smoking to losing weight and he will show you how hypnosis can be relevant to you today.

See you all at the meeting.

Haroon Abbu, PMP, Master Black Belt – ASQ Section 1508 Programs Chair





Message from the Chair

It is hard to believe that it has been almost one year since I was elected Chair of our Great St. Petersburg/Tampa, Section 1508 - Tempus fugit indeed. Especially when you are having fun! With that, I would like to remind all of our Section's members that Board elections will be coming up soon, and perhaps this is a good time for you to consider whether you would like to be included in the election process for one of our Board Membership positions. If you are interested, please let any of the board members know. If you are not interested in an electable position with the Section, but still would like to help, let us know as well, so that we may discuss how we can help you raise your level of engagement with the Section. I can now tell you from personal experience that the more engaged you are with the Section, the greater will be your benefit and level of satisfaction.

As usual, we had two great presentations in March. Our main speaker of the night, Peter Peterka, Principal Consultant & Founder, Six Sigma.us, enlightened the audience as he shared his thoughts on How to Bring a Stalled Six Sigma Initiative Back to Life. From the birth of Six Sigma, through its evolution into today's applications, and a short example of common causes, Peter entertained the audience as he opened our eyes to new opportunities to apply Six Sigma principles.


Our pre-dinner speaker, Jan Soderstrom, owner of Catalyst Consulting, Inc., walked us through the fine line of Qualitative versus Quantitative descriptors when performing risk analysis. I found it interesting how Jan correlated some common risks encountered in daily life with their probabilities of occurrence, as well as his insights on different levels of risk and how they are perceived.

In closing, I would like to encourage you to let me or Haroon Abbu, Programs Chair, know if there is a particular topic that you would like to share with the rest of the group. Again, remember that this is our Section and the more we contribute to it, the more we will benefit as individuals and as a whole.

With you on the Quality journey,


Victor

Victor Martins, CRE
Chair, ASQ St. Petersburg/Tampa, Section 1508



New Policy Effective March 1, 2009 there will be a \$10.00 charge to members who attend the meeting only (no dinner). Payment is due at the meeting and may be made by cash or check.

If a member is unable to attend, the cancellation policy will be the same as for those not having dinner. Cancellations must be made by noon of the Friday prior to the meeting. Further details and instructions for payment for missed reservations can be found at <http://time2meet.com/1508res/> as well as in the Reservations section of this Newsletter.



ASQ 1508 Special Event Announcement

Tour of Valpak Manufacturing Facility St Petersburg, Florida Wednesday, April 22, 2009 at 11 AM

Please make reservations at
<http://time2meet.com/asq1508-events/index.html>
Registration closes on Friday April 17



Valpak, North America's leading direct marketer has built one of the most advanced and automated manufacturing centers in the world. The new state-of-the-art manufacturing center located in St. Petersburg, FL is a hub of technology where automation and robotics is at the core of the operation.

Occupying nearly 500,000 square feet of space, able to house approximately 13 Boeing 747 airliners, the \$200+ million building features a global list of suppliers and partners from such countries as Italy, Switzerland, Japan and the United States.

The familiar blue Valpak envelope delivers savings to over 45 million households throughout the United States and Canada. Annually, Valpak distributes approximately 20 billion offers inserted in nearly 520 million envelopes in the United States and Canada.

The new Valpak manufacturing facility is located on a 20-acre site along the west side of I-275, between Gandy Blvd. and Roosevelt Blvd. in the Gateway area of St. Petersburg. Approximately 500 employees work at the new facility.

Directions: Address is 1 Valpak Ave N, St Petersburg, FL 33716-4102. You can enter this address into MAPQUEST to get directions from your location or follow the link <http://www.mapquest.com/maps/map.adp?city=St%20Petersburg&state=FL&address=1%20Valpak%20Avenue%20North&zip=33716&country=us&zoom=7>

There is no fee for this event

Seats are limited. Online registration required before Friday, April 17th, we may close registration early

Park in the visitor parking area

Be at Valpak lobby at 10:45 AM and register with security (ID required)

Event starts at 11 AM sharp, will be over by 12:30

Any questions, please contact Haroon Abbu, Programs Chair at asq1508@aol.com

Not Getting Your E-mail Notifications?

Not receiving Section updates via e-mail, such as meeting and event announcements?

Visit www.ASQ.org and log in to My ASQ (enter member number and password)

- Click *Manage My Account*
 - Click *My Contact Information*
 - Update your e-mail address
 - Click *E-mail Preferences* and check-mark *Section Updates*
- Verify you are registered in Section 1508

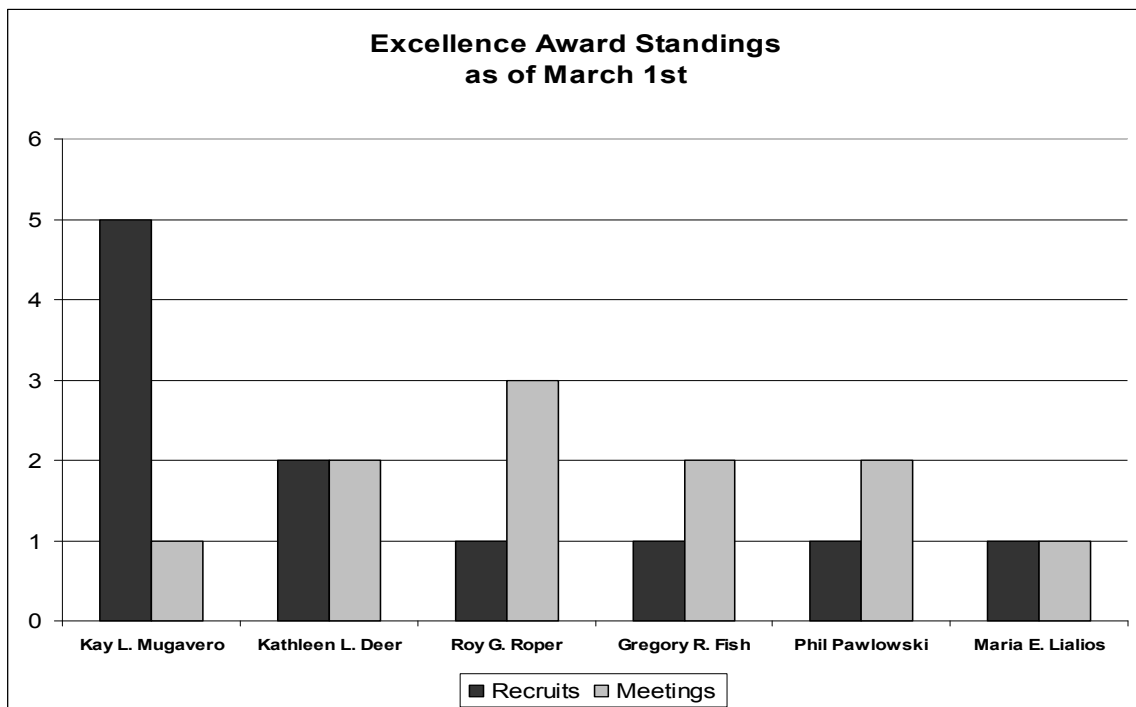
Or, e-mail ASQ Customer Care at help@asq.org or call 800-248-1946.

Excellence Award

It's easy to win.

**CASH
PRIZES
GIFTS**

Simply recruit new section members and attend our ASQ meetings.
Awards will be presented at the June Meeting.



Announcing ASQ Section 1508 (St Petersburg/Tampa) Group on LinkedIn

ASQ Section 1508 (St Petersburg/Tampa) is now part of the well known professional online networking community: **LinkedIn**. With 17 million plus members and growing every day, it has become the best place to establish new contacts, stay connected with business partners & co-workers, and reconnect with old colleagues. Now you can expand your professional network by joining the ASQ St Petersburg/Tampa LinkedIn Group.

LinkedIn Group is a simple way for you to identify yourself as a member of a specific organization on LinkedIn so that other members within your organization can easily find and connect with you via your LinkedIn account. Once you become a member of a particular LinkedIn group, you will have access to identifying other LinkedIn members who are also members of the group to make a new connection.

LinkedIn has a very strict privacy policy, which you can read for yourself using this link http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv. You can join LinkedIn for free by using the link <http://www.linkedin.com/home>

Also, once you become a member of LinkedIn or already a member, you must request to be added to the ASQ St Petersburg/Tampa LinkedIn Group. Only current members of the section will be allowed to join this group. Here is the link to join ASQ St Petersburg/Tampa group on LinkedIn <http://www.linkedin.com/groups?gid=816317>

As with any third party tool, use of LinkedIn is not an endorsement. If you have more questions, please visit the FAQ section on the LinkedIn Groups page. We hope this will enhance your professional networking and career opportunities. For more information, contact Haroon Abbu, Programs Chair, ASQ Section 1508

Looking For Presentation Files??

Electronic copies/slideshows of past presentations are now available online through a link on our website homepage – www.time2meet.com/asq1508

<http://www.time2meet.com/asq1508/index.shtml>

St.Petersburg/Tampa Section 1508



THEY ARE THE UNIVERSAL PRINCIPLES
THAT DEFINE SUCCESSFUL INDIVIDUALS.



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Date of Next Meeting: **Monday, April 13, 2009** [On-line reservations](#)

NOTICE TO ALL MEMBERS PLANNING TO TAKE CERTIFICATION EXAMS

Due to the increased number of members taking exams, the location of the Section 1508 exams will be moved, starting with the December 6, 2008 exams. The location will be moved to:

Jabil, Inc.
10800 Roosevelt Boulevard
St. Petersburg, FL 33716



The Board of Section 1508 gratefully acknowledges the generosity of Sue Dauterman, coordinating the past exam logistics for Conmed Linvatec, as well as Allan Banko, offering the Jabil facilities for future exams.

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING

Hilton Tampa Airport Westshore
2225 North Lois Ave
Tampa, FL.

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm-6:00 Registration

5:30-6:00pm Appetizers/Networking **

**** Appetizers are provided at no cost to members by the section. ****

6:00– 6:30 Pre-Dinner Topic

6:30pm –7:15 Dinner

Salad: House Salad with Cucumber, Tomato and Onion, with Zinfandel dressing or Ranch

Entrée: Sliced Ham with Asparagus and Roasted Potatoes

Desert: Carrot Cake

Directions :

From St. Petersburg: Take I-275/ Howard Franklin Bridge and exit at Lois Ave (before Dale Mabry). Take left onto Lois Ave (north); Hilton is 3/4 mile on right.

From Clearwater: Take SR60 Courtney-Campbell Pkwy towards Tampa Airport. Turn south on Memorial Highway, then exit right onto Spruce Street exit. Follow Spruce St. 1 mile to N. Lois. Take a right on N. Lois. Hotel is 0.2 miles on left.

From Tampa: Take I-275 westbound past Dale Mabry and exit at Lois Ave. Take right onto Lois Ave (north); Hilton is 3/4 mile on right.

On-line Reservations: www.time2meet.com/asq1508/index.shtml

Reservations should be made by 4:00PM, Thursday, April 09, 2009

If you experience a problems using the website for making a reservation, send an e-mail with your phone number, company name and address to Heike.

ASQ1508@tampabay.rr.com

Cancellations should be made by noon on the Friday before the meeting but every effort will be made to accommodate late cancellations. If you have a special dietary request - vegetarian or low fat. - please indicate this at the time you make your reservation. **\$25.00** per member with a reservation (**\$10.00** if you are not eating) or **\$30.00** at the door (**\$10.00** if you are not eating) for guests and members without a reservation. **Only cash or check accepted at the door.**

If you make a reservation and do not attend, the section must still pay for your meal.

In this event you should reimburse the section by sending a **check**, payable to ASQ, for **\$25.00** (**\$10.00** if not eating) to our treasurer, **Glen Cavanaugh, 9212 Rustic Pines Blvd. W, Seminole, FL. 33776**



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Membership Statistics (as of March 2009)

Regular	280
Fellow	3
Senior	233
Associate	10
Student	17
Sustaining	4
Forum	3
Org Member	2
	=====
Total	552