



# Quality Quest

[www.asqtampabay.org](http://www.asqtampabay.org)

June 2013 Volume 54 Issue 10

## ASQ St. Petersburg-Tampa Section 1508

**Dinner Meeting Monday, June 10, 2013**

**Speaker: Jacqueline Skryd**

**Executive Director of Grants Development  
St. Petersburg College (SPC)**

**Topic: What is STEM? How does it impact businesses like you (us)?**

**Main Speaker: Jacqueline Skryd, Executive Director of Grants Development, SPC**

Summary: What is STEM? How does it impact businesses like you (us)? Jackie Skryd, Executive Director of Grants Development at St. Petersburg College, will present at the next monthly meeting to answer these questions and to discuss local initiatives and how employers play a role in developing the pipeline of the future workforce in Science, Technology, Engineering and Math.

Speaker Bio: Jackie Skryd has been with St. Petersburg College for the past year and a half heading the Grants Development Department. During that time she has grown the department from a \$6 million portfolio to over \$25 million. Jackie's expertise is in resource development for employment and training programs, and is known for her leadership and vision in developing the Florida TRADE initiative, a \$15 million U.S. Department of Labor grant targeting advanced manufacturing training across Florida.

Prior to SPC, Jackie worked as Project Director for WorkNet Pinellas where she headed the grants department and special projects like STEM TEC (Training Emerging Careers), a career exploration program for 14-21 year old at-risk youth. Jackie continues to be heavily involved in STEM education and pipeline development. She holds a Bachelor's in International Business from the University of Michigan. Jackie lives in Trinity with her husband Mike and two children, Madeleine (6) and Jack (2 and a half).





**Pre-Dinner Speaker: Linda K. Seefeldt  
President at AIM Above LLC**

**Topic: ARCS Foundation's role in the advancement of  
Science and Technology in the United States.**

Summary: ARCS Foundation advances science and technology in the United States by providing financial awards to academically outstanding U.S. citizens studying to complete degrees in science, engineering and medical research. In over 50 years of its existence, the National ARCS Foundation, Inc. has provided over \$83 million in over 14,000 Scholar Awards.

ARCS Foundation in Florida is committed to enriching the quality of life by attracting outstanding scholars who are currently completing graduate degrees in Cancer Biology Ph.D. Program at Moffitt in the College of Arts and Sciences, and College of Marine Science at University of South Florida.

100% of Contributions to ARCS Scholar Awards go directly to the scholars.

ARCS Foundation – Tampa Bay is recognized as a non-profit 501(c) (3) corporation Registration CH31924.

Speaker Bio: Linda Seefeldt, is President of AIM Above, sparks hidden potential to accelerate results for people in businesses. Working with companies in over 150 cities across America, Linda specializes in achieving more through effective marketing leadership and communications.

Linda Seefeldt is also President and Founding Leader of ARCS Foundation in Florida; and on the National Board of ARCS Foundation. Recently ARCS Foundation held the STEM Catalyst Awards to recognize the brilliant initiatives by people here in Florida who are positively impacting people's lives in the world.

## ASQ Section 1508 St. Petersburg/ Tampa DINNER MEETING

*St. Petersburg Marriott Clearwater*  
*12600 Roosevelt Boulevard,*  
*St. Petersburg, FL. 33716*

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

- 5:30 pm-6:00 pm Registration
- 5:30 pm-6:00 pm Appetizers/Networking \*\* (Before meeting) are provided at no cost to members by the section. \*\*  
\*\* Appetizers :Appetizers Cheese Display garnished with Vine Fruit and Served with Crackers\*\*
- 6:00 pm-6:30 pm Pre-Dinner Topic
- 6:30 pm-7:15 pm Dinner  
Salad: Garden Green Salad with Tomatoes, Cucumbers, and House Champagne Vinaigrette or Ranch Dressing . All served with Rolls and Butter  
Entrée: 6oz. Top Sirloin  
Vegetable/Starch: Chef's Selection of Vegetable, Starch and Dessert  
Note: Vegetarian Meals available for vegetarian and low fat requirements.  
Water and Regular and Decaffeinated Coffee also served.
- 7:15 pm-8:15 pm Main Speaker

### Directions:

**From St. Petersburg:** Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-**CLWTR INT'L** Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

**From Clearwater:** Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

**From Tampa:** Merge onto I-275 N toward St. Petersburg. Take the Roosevelt Blvd/SR 686, EXIT 30, turn right at the bottom of the ramp onto Roosevelt Blvd. Turn left at the first traffic light on to 28th St, the hotel is on the right.

### Reservation Policy

On-line Reservations: <http://asqtampabay.org/Home/tabid/38/Default.aspx>

Reservations must be made by 4:00 PM on the Wednesday before the monthly meeting. If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$30.00 with advanced reservations** or **\$35.00 for walk-ins**. The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

### Cancellations Policy

Cancellations deadline is Wednesday before the meeting at 4:30 PM. Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs. Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$30.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Brad Near, 9355 92nd Ave, Seminole, FL 33777**.



## Message from Chair

*"In the middle of a difficulty lies opportunity." — Albert Einstein*

Greetings members of Section 1508 - Tampa, St. Petersburg, Clearwater ASQ.

Please join us on June 10th, our last meeting of the 2013 term year to hear;

- **Jacqueline Skryd**, Executive Director of Grants Development for St. Petersburg College present "What is STEM? How does it impact businesses like you (us)?"
- **Linda K. Seefeldt**, President of AIM Above LLC speak about the ARCS Foundation's role in the advancement of science and technology in the United States.

We will also continue to add quality and/or management related books to our monthly raffle. Titles to be raffled this month include;

- The Quality Improvement Glossary, by Donald L. Siebles
- Customer Satisfaction Research Management, by Derek R. Allen
- Innovation Generation, by Peter Merrill
- Six Sigma Marketing; From Cutting Costs to Growing Market Share, by Eric Reidenbach

I look forward to seeing you all on Monday, June 10th.

Kim Dixon, Chair

kim.dixon@hsn.net



**Jobs**

**Jobs**

**Jobs**

### **From The Placement Chair**

Our tool for helping members find jobs has been picking up momentum. You can see jobs that are currently available on our website: [asqtampabay.org](http://asqtampabay.org). When on the site, go to the Member Services tab, and click on Career Development. There you will see listings of [Jobs Available](#) as well as [Members Who are Seeking Jobs](#).

### **Please Help us with both categories:**

If you know of openings in your company, please ask your Human Resources to send me a description of the job to: [brtpwll161@gmail.com](mailto:brtpwll161@gmail.com) along with an e-mail contact for candidates to send their Resume. Also if you know of a Job that fits one of our members that is looking, please send them that knowledge through their email address.

**Thanks very much for your help!!!!**

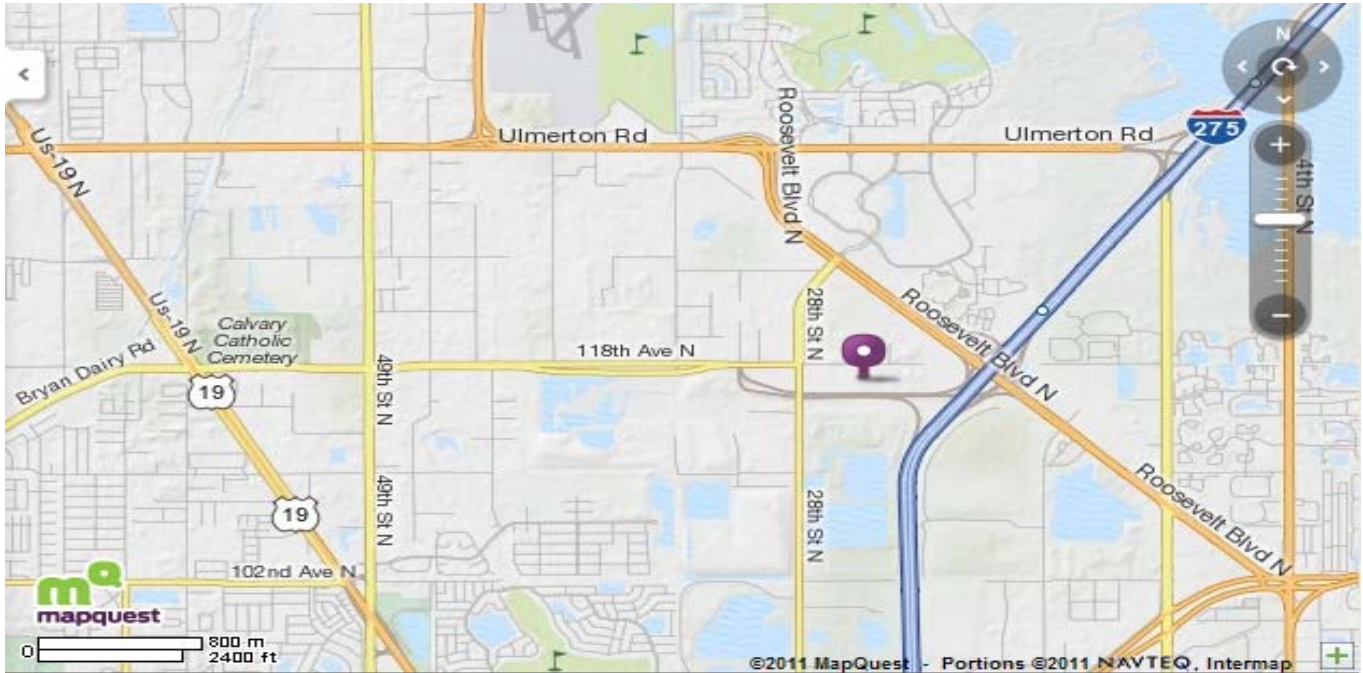


## ASQ Certification for St. Petersburg/Tampa Section 1508

ASQ Section 1508 testing is held on the HSN campus in the auxiliary building directly across the street from the main campus. Signs are placed at the edge of the property and directly in front of the entrance on the morning of each exam day. Parking is located in front of and to the side of the building.

### Address:

2400 118<sup>th</sup> Street, N.  
St. Petersburg, FL 33716-1917



Registration begins at 7:15 AM. Please be sure to arrive by 7:50 AM to allow time for you to be checked in, your paperwork and books to be checked and for you to be seated to listen to instruction at 7:55 AM. **Exams begin promptly at 8:00 AM.**

Please be sure to remember to bring photo ID, pencils and approved calculator. Cell phones are **not** permitted, even in the off position, in the exam rooms.

Prepare for your next exam now. October 5th exams are for the following areas Registration closes for these exams on August 16th:

### October 5th Exams are for the following areas:

- Biomedical Auditor
- Master Black Belt
- Quality Inspector
- Certified Manager of Quality/  
Organizational Excellence
- HACCP Auditor
- Six Sigma Black Belt
- Quality Technician
- Reliability Engineer

Please be aware that HSN is a tobacco free facility. You will not be able to smoke nor chew tobacco on the premises.

**Enjoy your Summer Break!**

**Pictures from our ASQ Meeting, May 13, 2013**  
Speaker: Bahadir Inozu, Ph.D., CEO of NOVACES, LLC

Topic: How to Use Constraints Management as a Force Multiplier for Performance Improvement: Examples from Aviation, Healthcare, Manufacturing and Government



## Board Members

Section Chair: **Kim Dixon**  
kim.dixon@hsn.net

Past Section Chair/Nominating Chair:  
**Greg Strohm**  
greg.strohm@gmail.com

Treasurer: **Brad Near**  
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Recertification Chair:  
**Sara Kaplan & Richard Wong**  
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Secretary: **Wendy Williams**  
wendy.williams@hsn.net

Arrangements Chair: **Karen Workman**  
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Certification Chair: **Wendy Williams**  
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Placement Chair: **Bart Powell**  
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Membership Chair: **Bill Cameron**  
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Audit Chair: **Nancy Duarte**  
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Voice of Customer Chair/  
Newsletter Chair: **Luz Bueno**  
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Education Chair: **Jennifer Stepniowski**  
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### Membership Statistics (as of May 2012)

Regular	259
Fellow	3
Senior	195
Associate	16
Student	28
Org Member	3
Site	3
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Total	507