



Quality Quest

www.asqtampabay.org

November 2012 Volume 54 Issue 3

ASQ St. Petersburg-Tampa Section 1508

Dinner Meeting Monday, November 12, 2012

**Speaker: Kelley Rexroad
Founder of Krex Consulting**

Topic: Using Social Media to hire or Be Hired

Main Speaker: Kelley Rexroad, Founder of Krex Consulting

Kelley is the consultant for organizations who know their potential is in their people and the coach for successful people who want more.

She has twenty-five years in the communications and human resources fields. Her prior employers include Cardinal Health, Reflectone, British Aerospace, CAE and The Singer Company. Kelley learned her business sense early- growing up and working in-- a family owned business. She earned her B.A. degree from Mary Baldwin College. Her graduate studies and further education took place at the American University and Thunderbird University. She holds the professional designation of Senior Human Resources Professional, an International HR Management certification and is a Certified Coach. Kelley is a published author in books, columns, calendars, journals and is a sought after speaker.

She has been featured on Sky Radio, Entrepreneur, Tampa Tribune, Maddux Business Report, St Petersburg Times, New York Times, monster.com and hr.com. Neil Cavuto called her "the expert" on Fox Business News and Fortune named her an American Innovator. She is a member of several global and local organizations.

She has been recognized as a Tampa Bay Business Woman of the Year Finalist. She is a coach for the University of Tampa and an instructor in HR at USF.





Kelley is a platelet donor, nearing 40 gallons. She contributes a good deal of time to several local business, community and HR organizations.

Personally she is known for her integrity, creativity with results and optimism. Kelley lives in Odessa Florida with her beau of 34 years and their two rescue dogs.

Using Social Media to hire or Be Hired.

If you don't have a LinkedIn profile, you are nearly invisible to recruiters. Make it easy for recruiters to learn more about you. Find out what is key and why! And if you are looking for a particular skill-learn how to search for the right person for the right job at the right time.

This will be a dynamic discussion filled with practical tips, priorities and lots of time for questions and answers! Bring your boss, your colleagues, your neighbor, and your teenagers!





Pre-Dinner Speaker: Frank L. Bessenger, Jr.

Topic: Career Challenges and Opportunities 1956-2003

24 years in the US Navy followed by 23 years in Commercial Business.

Pre-Dinner Speaker: Frank L. Bessenger, Jr.

Native Floridian born in 1938 in Dade City, FL. Third generation “Florida Cracker”, worked on a ranch & in citrus harvesting while in high school. Graduated from Pasco High School in 1956 and the US Naval Academy in 1960. Retired from the US Navy in 1980 and worked for commercial firms as a Project Manager in Orlando, Washington, DC, Tampa, Tulsa, OK, Marietta, GA and Bristol, England. Retired from Lockheed Martin in 2003.

Married, three children -- two lawyers and a retired USMC infantry LtCol. Eleven grandchildren in GA, VA & NJ.

ASQ Section 1508 St. Petersburg/ Tampa DINNER MEETING

***St. Petersburg Marriott Clearwater
12600 Roosevelt Boulevard,
St. Petersburg, FL. 33716***

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

- 5:30 pm-6:00 pm** Registration
- 5:30 pm-6:00 pm** Appetizers/Networking ** (Before meeting) are provided at no cost to members by the section. **
** Appetizers :Appetizers Cheese Display garnished with Vine Fruit and Served with Crackers**
- 6:00 pm-6:30 pm** Pre-Dinner Topic
- 6:30 pm-7:15 pm** Dinner
Salad: Garden Green Salad with Tomatoes, Cucumbers, and House Champagne Vinaigrette or Ranch Dressing . All served with Rolls and Butter
Entrée: Grilled Tilapia topped with a Pineapple Salsa
Vegetable/Starch: Chef's Selection of Vegetable, Starch and Dessert
Note: Vegetarian Meals available for vegetarian and low fat requirements.
Water and Regular and Decaffeinated Coffee also served.
- 7:15 pm-8:15 pm** Main Speaker

Directions:

From St. Petersburg: Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-**CLWTR INT'L** Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

From Clearwater: Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

From Tampa: Merge onto I-275 N toward St. Petersburg. Take the Roosevelt Blvd/SR 686, EXIT 30, turn right at the bottom of the ramp onto Roosevelt Blvd. Turn left at the first traffic light on to 28th St, the hotel is on the right.

Reservation Policy

On-line Reservations: <http://asqtampabay.org/Home/tabid/38/Default.aspx>

Reservations must be made by 4:00 PM on the Wednesday before the monthly meeting. If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$30.00 with advanced reservations** or **\$35.00 for walk-ins**. The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

Cancellations Policy

Cancellations deadline is Wednesday before the meeting at 4:30 PM. Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs. Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$30.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Brad Near, 9355 92nd Ave, Seminole, FL 33777.**



Message from Chair

“To affect the quality of the day, that is the highest of arts.”
Henry David Thoreau

Thank you all for your continued support of Chapter 1508 as we enter the Holiday seasons.

Last month we enjoyed presentations from the following quest speakers:

- Kirk Maust, CEO of Solar Direct, Inc. presented “Solar Energy – Boom or Bust?”
- Matt Lehmann, Sr. Training Specialist of Catalent Pharma presented “Tools to Make That Presentation POP!”

Please join us on November 12th to hear:

- Kelley Rexroad, founder of krexconsulting present “Using Social Media to hire or Be Hired”
- Frank L. Bessenger Jr. present “Career Challenges And Opportunities 1956-2003”

More special thanks go out this month to Bob Mendenhall and Nancy Duarte who represented Chapter 1508 at the 39th Annual Energy & Environmental Division (EED) Conference in Tampa, October 14th – 17th. Both Bob and Nancy generously volunteered their time to organize, set up and host the conference.

I look forward to seeing you all at the meeting on November 12th!

Kim Dixon, Chair

kim.dixon@hsn.net



Jobs

Jobs

Jobs

From The Placement Chair

Our tool for helping members find jobs has been picking up momentum. You can see jobs that are currently available on our website: asqtampabay.org. When on the site, go to the Member Services tab, and click on Career Development. There you will see listings of [Jobs Available](#) as well as [Members Who are Seeking Jobs](#).

Please Help us with both categories:

If you know of openings in your company, please ask your Human Resources to send me a description of the job to: brtpwll161@gmail.com along with an e-mail contact for candidates to send their Resume. Also if you know of a Job that fits one of our members that is looking, please send them that knowledge through their email address.

Thanks very much for your help!!!!

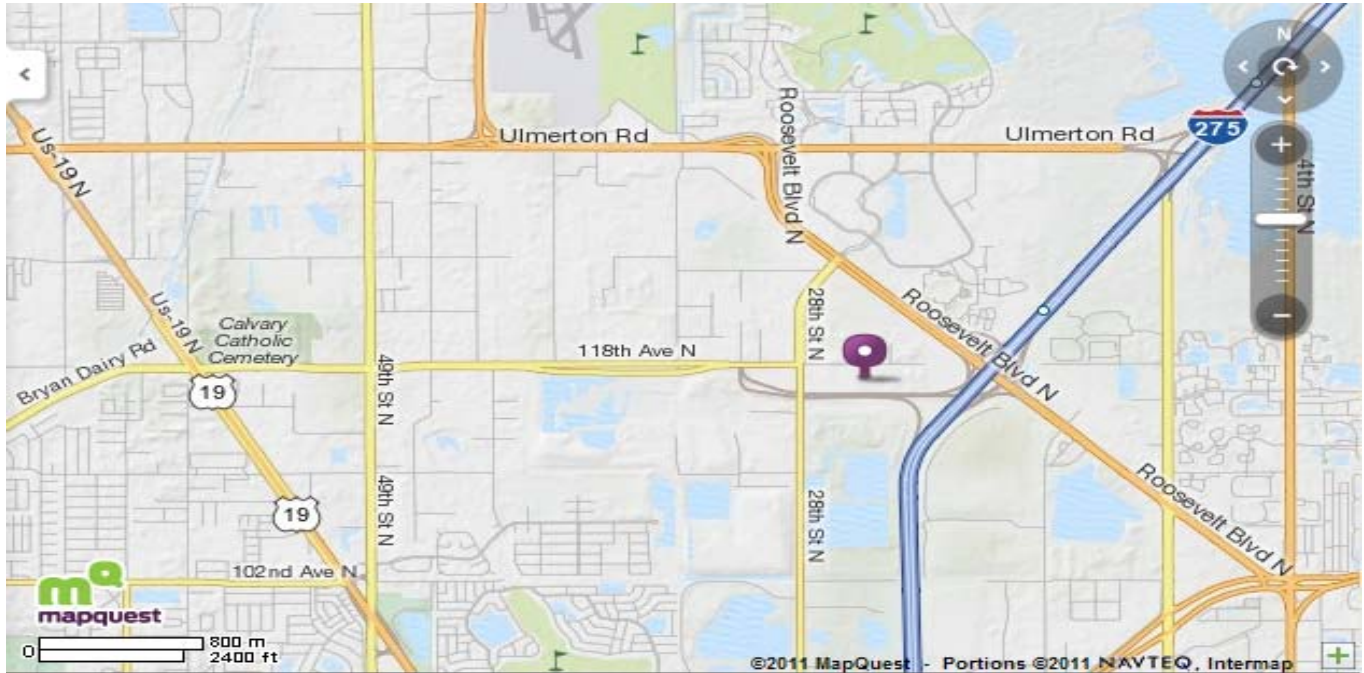


ASQ Certification for St. Petersburg/Tampa Section 1508

ASQ Section 1508 testing is held on the HSN campus in the auxiliary building directly across the street from the main campus. Signs are placed at the edge of the property and directly in front of the entrance on the morning of each exam day. Parking is located in front of and to the side of the building.

Address:

2400 118th Street, N.
St. Petersburg, FL 33716-1917



Registration begins at 7:15 AM. Please be sure to arrive by 7:50 AM to allow time for you to be checked in, your paperwork and books to be checked and for you to be seated to listen to instruction at 7:55 AM. **Exams begin promptly at 8:00 AM.**


Please be sure to remember to bring photo ID, pencils and approved calculator. Cell phones are **not** permitted, even in the off position, in the exam rooms.

Plan now for the December 1st exams. The registration date for these exams has ended.

December 1st exams are for the following areas:

- Calibration Technician
- Certified Quality Auditor
- Quality Process Analyst
- Six Sigma Green Belt
- Certified Quality Engineer
- Certified Quality Improvement Associate
- Software Quality Engineer
- Pharmaceutical GMP Professional

Please be aware that HSN is a tobacco free facility. You will not be able to smoke nor chew tobacco on the premises.



Prepare for your next exam early. The first exams for 2013 are on Saturday March 2, 2013. The last date for registration is January 11th so don't miss registering for it.

March 2nd exams are for the following areas:

- Biomedical Auditor
- Master Black Belt
- HACCP Auditor
- Six Sigma Black Belt
- Certified Manager of Quality
- Quality Inspector
- Quality Technician
- Reliability Engineer

HSN Tour

We had 6 people who were able to come and take the tour of HSN on Friday 11/2. We were happy to be able to schedule and conduct this for those who were interested. If there is enough interest we may be able to set this up again in 2013.

Board Members

Section Chair: **Kim Dixon**
kim.dixon@hsn.net

Past Section Chair/Nominating Chair:
Greg Strohm
greg.strohm@gmail.com

Treasurer: **Brad Near**
treasurer@asqtampabay.org

Recertification Chair:
Sara Kaplan & Richard Wong
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Internet Liaison: **Julia Politowicz**
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Historian / Program Chair:
Robert Mendenhall
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Secretary: **Wendy Williams**
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Arrangements Chair: **Karen Workman**
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Certification Chair: **Wendy Williams**
wendy.williams@hsn.net

Placement Chair: **Bart Powell**
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Membership Chair: **Bill Cameron**
wfcameron@aol.com

Audit Chair: **Nancy Duarte**
albona20032003@yahoo.com

Voice of Customer Chair/
Newsletter Chair: **Luz Bueno**
voiceofthecustomer@asqtampabay.org

Education Chair: **Vacant**

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Membership Statistics (as of May 2012)

Regular	259
Fellow	3
Senior	195
Associate	16
Student	28
Org Member	3
Site	3
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Total	507