



Quality Quest

www.time2meet.com/asq1508/index.shtml

December 2008 Volume 50 Issue 04

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING Monday, December 8, 2008

Speaker: Ted Myers
President & CEO, Digital Lightwave, Inc.

Topic: Getting Past "Maybe" - Handling Indecision

This presentation will address the causes of indecision at various levels throughout organizations and offer possible solutions to breaking through the barriers and coming to effective, accurate decisions which will help you and your company move forward.

Ted Myers is currently the President and CEO at Digital Lightwave, Inc headquartered in Clearwater. Digital Lightwave, Inc. provides the global communications networking industry with products, technology and services that enable the efficient development, deployment and management of high-performance networks.

Ted is an Electrical Engineer who was instrumental in the start up of Digital Lightwave back in 1991. As the chief architect and designer, Ted designed and built the first product, a fiber optic transmission test instrument which revolutionized the paradigm for portable test instruments.

Ted has served as a Distinguished Member of Technical Staff, Vice President of Technology, Chief Technology Officer, and in February of 2006 he was promoted to President and Chief Executive Officer of Digital Lightwave.

Under Ted's direction, Digital Lightwave had their first operating profit in 2007, the first since 2001 when the downturn of the telecom/dotcom sector caused many companies to close.

Pre-Dinner Speaker: Mark Moyer
Topic: ASQ Discussion Groups

Mark Moyer is Quality Engineering Specialist at Baxter Healthcare. He is the current ASQ Biomedical Division's Vice Chair of Discussion Groups. Mark has over 15 years experience in the Medical Device industry, from start-ups to Fortune 100 companies, designing and manufacturing medical services. His expertise includes managing multi-disciplinary teams, quality, regulatory, compliance, engineering, manufacturing, customer service, and document control. Mark is an engineer with ASQ Certifications for both auditing (CQA & CBA) and quality management (CQM).

Happy Thanksgiving

See you all at the meeting.

Haroon Abbu, PMP, Master Black Belt – ASQ Section 1508 Programs Chair





Message from the Chair

How often do we spend time, energy, and money to fix something that is working well, only to return to the original after many failed attempts? This topic came to me as I approached my voting booth on Election Day. From fill-in the blank to punching cards, to touch screens, to fill-in the blank! After several millions of dollars spent to modernize a working and time tested system, after several solutions with its pros and cons were brought and taken away, is the original solution the best we could come-up with? Personally, I liked the touch screens, which chief offender I believe was the lack of a paper trail; I thought that this could have been incorporated. Anyway, I am glad that the system appears to be working now.

Frankly, I don't know why more of our section's registered members do not attend our dinner meetings. Please share the word! Once upon a time, when I started coming to our meetings, I did so primarily to get my re-certification points. Today, besides the fact that I am the section's Chair, I also come to learn and to augment my network. We have been fortunate to hear from very good speakers, brought to us by Haroon Abbu, our Programs Chair, on a variety of interesting and practical topics, which range from quality related tools and techniques, to areas of finance. For example, at our last meeting, Jack Lynch, Director of the Project Implementations at PSCU Financial Services, the largest credit union service organization in the nation, shared with us a few nuggets *on How to Improve Communication Skills to Achieve Business Objectives*. In addition, Attorney Thomas Shea opened our eyes with practical wisdom regarding *Wills and Estate Planning*.

From the popular dinner meetings to our educational programs offered and coordinated through Dr. Lois Jordan, our Education Chair, I hope that you are taking advantage of the benefits that the section continues to provide to its members. If you would like to share any topic of interest with your colleagues, at any of the dinner meetings, or if you would like to sit-in as an observer at one of our board meetings, please let me, or one of the other board members know.

With you on the Quality journey,

Victor Martins
Chair, ASQ St. Petersburg/Tampa, Section 1508





\$ FREE \$

Win cash and prizes for recruiting members to ASQ Section 1508! This is in addition to the ASQ Each One Reach One reward of 5 ASQ Bucks (\$5) per recruit. Members with the most recruits by May 30th will win. In case of a tie, the person who attended the most monthly meetings will win. Top recruiters to date are **Kay Mugavero** (5) and **Kathleen Deer** (2).

<i>First Place:</i>	<i>\$129 check (the amount of ASQ annual membership dues) and \$100 Target Gift Card</i>
<i>Second Place:</i>	<i>Certificates for three free Section 1508 Dinner Meetings</i>
<i>Third Place:</i>	<i>Certificate for one free Section 1508 Dinner Meeting and a silver Business Card Holder</i>

It's easy to participate. Just ask recruits to reference your name and ASQ membership number on their application, and to select Section 1508 as their section.

They can join online at www.asq.org.

Are You Wearing Your Pin?

If you've attended a monthly meeting this year (since the summer break), you should have received your ASQ lapel pin at the registration desk. If you haven't attended your first meeting yet, you'll receive your pin when you do.

Be sure to wear your pin on meeting day. Remember, there are consequences if you forget J.

Special Recognition Program for Members Achieving Certification

Please join us at the December 8th ASQ meeting where we will honor our members who recently achieved certification by passing their exam in October. If you've received your certification notification from ASQ, you are among those to be honored.

Not Getting Your E-mail Notifications?

Not receiving Section updates via e-mail, such as meeting and event announcements?

Visit www.ASQ.org and log in to My ASQ (enter member number and password)

- Click *Manage My Account*
- Click *My Contact Information*
- Update your e-mail address

Click *E-mail Preferences* and check-mark *Section Updates*

Or, e-mail ASQ Customer Care at help@asq.org or call 800-248-1946.



NOTICE TO ALL MEMBERS PLANNING TO TAKE CERTIFICATION EXAMS

Due to the increased number of members taking exams, the location of the Section 1508 exams will be moved, starting with the December 6, 2008 exams. The location will be moved to:

Jabil, Inc.
10800 Roosevelt Boulevard
St. Petersburg, FL 33716



The Board of Section 1508 gratefully acknowledges the generosity of Sue Dauterman, coordinating the past exam logistics for Conmed Linvatec, as well as Allan Banko, offering the Jabil facilities for future exams.

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING

Hilton Tampa Airport Westshore
2225 North Lois Ave
Tampa, FL.

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm-6:00 Registration

5:30-6:00pm Appetizers/Networking **

** Appetizers are provided at no cost to members by the section. **

6:00- 6:30 Pre-Dinner Topic

6:30pm -7:15 Dinner

House Salad with Mandarin Oranges, Almonds and Vinaigrette dressing

Entrée: Grilled Pork Tenderloin with Cranberry Chutney

Served with Rice and Chef selection of vegetable

Desert: Cobbler with Whipped Cream

Directions :

From St. Petersburg: Take I-275/ Howard Franklin Bridge and exit at Lois Ave (before Dale Mabry). Take left onto Lois Ave (north); Hilton is 3/4 mile on right.

From Clearwater: Take SR60 Courtney-Campbell Pkwy towards Tampa Airport. Turn south on Memorial Highway, then exit right onto Spruce Street exit. Follow Spruce St. 1 mile to N. Lois. Take a right on N. Lois. Hotel is 0.2 miles on left.

From Tampa: Take I-275 westbound past Dale Mabry and exit at Lois Ave. Take right onto Lois Ave (north); Hilton is 3/4 mile on right.

On-line Reservations: www.time2meet.com/asq1508/index.shtml

Reservations should be made by 4:00PM, Thursday, December 04, 2008

If you experience a problems using the website for making a reservation, send an e-mail with your phone number, company name and address to Heike.

ASQ1508@tampabay.rr.com

Cancellations should be made by noon on the Friday before the meeting but every effort will be made to accommodate late cancellations. If you have a special dietary request - vegetarian or low fat. - please indicate this at the time you make your reservation. **\$25.00** per member with a reservation or **\$30.00** at the door for guests and members without a reservation. **Only cash or check accepted at the door.**

If you make a reservation and do not attend, the section must still pay for your meal.

In this event you should reimburse the section by sending a **check**, payable to ASQ, for **\$25.00** to our treasurer, **Glen Cavanaugh, 9212 Rustic Pines Blvd. W, Seminole, FL. 33776**



P.O. Box 3005
Milwaukee, WI. 53201-3005

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Board Members

Section Chair

Victor Martins

victor_w_martins@baxter.com

Past Section Chair

Steve Babb

sbabb@realbalancedsolutions.com

Programs Chair

Haroon Abbu

asq1508@aol.com

Treasurer

Glenn Cavanaugh

glenc@tampabay.rr.com

Arrangements/
Recertification/Examining/
Audit Chair

Heike B. Johnson

ASQ1508@tampabay.rr.com

Newsletter/Historian

Ray Reed

rayreed@tampabay.rr.com

Secretary

James Thornton

jthornton@northstarconsultingonline.com

Education Chair

Dr. Lois A. Jordan

loisjordan@transformationtech.com

Education Co-Chair

Christin Brickhouse

cbrickhouse@tampabay.rr.com

Certification Chair

Debbie Holt

debbieholt@ij.net

Placement Chair

Guerry Thode

guerrythode@gmail.com

Membership Chair

Sharon Hildebrand

sharbert0501@embarqmail.com

Internet Liaison Chair

Ed Pagnott

Epagnott@aaronmed.com

Membership Statistics (as of October 2008)

Regular	301
Fellow	3
Senior	230
Associate	7
Student	23
Sustaining	4
Forum	3
Org Member	2
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Total	573