



Quality Quest

www.asqtampabay.org

October 2010 Volume 52 Issue 02

ASQ Section 1508 St. Petersburg/ Tampa

DINNER MEETING Monday, October 11, 2010

Speaker: *Mark Rudacille*

Regional Sales Manager, Rocky Patel Premium Cigars

Topic: *The Art of Making a Quality Cigar*

This presentation will take us through the process of making quality hand-rolled cigars. Rocky Patel, the founder, will take us on a guided video tour of their cigar-making operations in Honduras. From the delicate seedlings nurseries to the sprawling tobacco fields to the immaculate cigar factory. He will describe how he introduced quality into the manufacturing process which results in consistent, high quality cigars. You will learn the some of the challenges that are part of delivering a custom, hand made product that is consistent over time.

Mark Rudacille will be there to provide additional information and answer our questions.

Regardless of your feelings about cigars and cigar smoking, this presentation will be eye-opening.

Greg Strohm, Chair





Message from the Chair

There are several things of importance to bring to your attention this month.

First, I apologize to those of you who were not able to register for last month's meeting. Several things contributed to the situation, in particular, the fact that several of the Board Members responsible for the various aspects of planning the meetings are new to the Board. I believe we have identified the causes of the problems and this should not be a problem in the future.

Second, the move to the Marriott required us to provide the meal count a day earlier than our previous venue. Consequently, the deadline for registrations is now at 4 p.m. on the Wednesday before the meeting. **For the upcoming meeting you must register by 4 p.m. on Wednesday, October 6th.** The deadline for cancellations is 4:30 p.m. on Wednesday, October 6th.

Third, due to a family emergency, I was unable to attend my first meeting as Chair. Thank you to Steve Manchester, vice chair, who stepped up to manage this meeting. It was a first for him also. Also, thanks to Victor Martins, past chair, for his support of both Steve and me.

Fourth, as quality professionals, we should take a great pride in President Obama's recent appointment of Dr. Don Berwick to be the Administrator of the CMS, the Centers for Medicare and Medicaid Services. Dr. Berwick is one of the leaders of the quality improvement efforts in healthcare. In Dr. Berwick, there is someone at CMS who understands the needs of patients, understands the challenges of providing healthcare and is passionate about quality.

Finally, we still need suggestions (or better yet, volunteers) to present at our meetings so we can continue to provide the education credits you need for re-certification. Please let one of us know if you are interested.

Thanks for your support and patience as we get the kinks out.

Greg



ANNOUNCING A NEW LOCATION

In an effort to better serve our members' requests for a more centrally located Meeting venue, the ASQ Tampabay Section 1508 has changed its meeting location to the St. Petersburg Clearwater Marriott Hotel, 12600 Roosevelt Blvd, St Petersburg, Fl 33716.

Meetings will be held on the second Monday of each month in the Pinellas Room. Registration and Hors d'oeuvres are at 5:30 PM, with Main Speaker Presentation at 7:00 PM.

The October Meeting's meal will consist of a Garden Salad with Herb Balsamic Vinaigrette, Center Cut Pork Chop Stuffed with Roasted Fungi Apples and Cornbread Dressing with Rosemary Cider demi glace, Vegetable, Starch, Dessert, Rolls and Butter with Coffee Service included.

A Chef's Choice Vegetarian Meal and Low Fat Version of the Entree will be available for those desiring these selections.

The Reservation and the Cancellation deadlines for the October meeting are:

The Reservation Deadline is 4:00PM on Wednesday, October 6, 2010. Cancellations will be honored up to 4:30PM on Wednesday, October 6, 2010.

ASQ Section 1508 Members,

Allow me to introduce the new Section 1508 website! The website address is <http://asqtampabay.org/>. On the website, you can

- register for monthly meetings
- download presentation slides from past meetings
- view current and past newsletters
- obtain Member Leaders contact information
- learn more about other member services offered by the Section

The website features enhanced security for storing member information, streamlined navigation and data organization.

To access the meeting registration features, first please create an account on the website.

1. Click on *Register* link



2. Supply information to create new account. Click *Register* link.

A screenshot of the "User Registration" form on the website. The form is titled "User Registration" and includes a note: "*Note: Membership to this portal is Public. Once your account information has been submitted, you will be immediately granted access to the portal environment. All fields marked with a red arrow are required. - (Note: - Registration may take several seconds. Once you click the Register button please wait until the system responds.)". The form contains several input fields: "User Name" (with placeholder "YourUsername"), "First Name" (with placeholder "YourFirstName"), "Last Name" (with placeholder "YourLastName"), "Display Name" (with placeholder "YourPreferredDisplayN"), and "Email Address" (with placeholder "YourE-mail@Address.c"). Below these fields is a section for "Enter a password" with "Password" and "Confirm Password" fields, both with placeholder ".....". At the bottom of the form, there is a "Register" button, which is circled in blue.

3. Your account will be created, and you will be logged into the website.

Once you are logged in, you will have access to additional content, available to registered members only. In the future, please remember to log in with the username and password by clicking *Login* link from any page.

Meeting registration can be done either from *Home* page or *Meetings* page. Please follow these instructions to register for the meeting. These instructions are also available in the How to Register for the Meeting document.

1. To view more details about the meeting, click *More...* link.

Meeting Registration

All Categories My Registrations: Aug 2010

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • **More...** • Export To Desktop

2. To register for the meeting, click *Register* link.

Meeting Registration

All Categories My Registrations: Aug 2010

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• **Register** • More... • Export To Desktop

3. Read the *Reservation Policy* and *Cancellation Policy*. Provide required information in the *Attendee Information* section. The information you provided at the time of the website account creation is filled in automatically. If you would like to save your Phone, Company and Dinner Preferences, please check *Remember this attendee* checkbox. Complete registration by clicking *Complete Registration >>* link.

Meeting Registration

Reservation Policy

Reservations must be made by 4:00 PM on the Thursday before the monthly meeting. If you have a special dietary request (vegetarian), please indicate this when making the reservation.

The price for the meeting with the meal is \$25.00 with advanced reservation or \$30.00 for walk-ins. The price for the meeting without dinner is \$10.00. Cash and check payments are accepted during the check-in from 5:30 pm to 6:00 pm.

Event Information

Event Title: ASQ Section 1508 Monthly Meeting
Event Date: 8/9/2010 5:30 PM - 6:00 PM
Venue: St. Petersburg Clearwater Marriott

Attendees Information

First Name: *

Last Name: *

Email: *

Phone: *

Company:

Dinner Preference: *

Speaker or Speaker Guest:

Remember this attendee

• Cancel • Add Another Attendee • **Complete Registration >>**

Cancellation Policy

4. If you would like to add another attendee, please click *Add Another Attendee* link. Your registration will be saved, and the *Attendee Information* fields will be cleared so that you can add another attendee.

If you need to cancel the registration, please follow the instructions below that are also provided in the How to Cancel Registration for the Meeting document.

1. Click *My Registration* icon.

Registration and Cancellation Tips

Title	Owner	Modified Date	Size
How to Register for the Meeting	Julia Sennikovski	5/3/2010	112.50 KB
How to Cancel Registration for the Meeting	Julia Sennikovski	5/3/2010	110.00 KB

Meeting Registration

All Categories

My Registrations [icon] [dropdown] 2010 [dropdown]

AUG 9 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott](#) (map)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • More... • Export To Desktop

2. In the Status column, click *Cancel Registration* icon.

Registration Manager

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed 

1 Cancel Registra

Return

3. Click *OK* button on the dialog.

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed 

The page at http://asqtampabay.org says:

Cancel this registration? An email may be sent out to inform the user about the registration status.

OK Cancel

Return

4. Verify that the *Status* column displays the cancelled icon for your registration.

Registration Manager

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Cancelled 

1

Return

If you have any technical questions during the registration, please e-mail Julia Sennikovski, the Internet Liaison, at voiceofthecustomer@asqtampabay.org. For organizational questions about the meeting, please e-mail Marguerite Jensen, the Arrangements Chair, at margueritejensen@tampabay.rr.com. For questions on the Reservation Policy or Cancellation Policy, please e-mail Robert Jacubec, the Treasurer, at Robert.Jacubec@ge.com.

Thank you,

Julia Sennikovski, PMP, CBBSS, CMQ/OE
 Internet Liaison
 American Society for Quality St. Petersburg - Tampa Section 1508

Announcing New Location for ASQ Testing for St Petersburg/Tampa ASQ Section 1508

Beginning June of 2010, our division will hold testing at the HSN campus in the auxiliary building directly across the street from HSN's main campus.

Signs will be posted at the entrance on 118th Avenue, just off of 28th Street in St Petersburg and at the front door where test takers can enter.

The proctor will check them in and direct them to where the test will be taken.

Parking for test takers will be marked directly in front of the building. Please park just past all of the reserved parking.

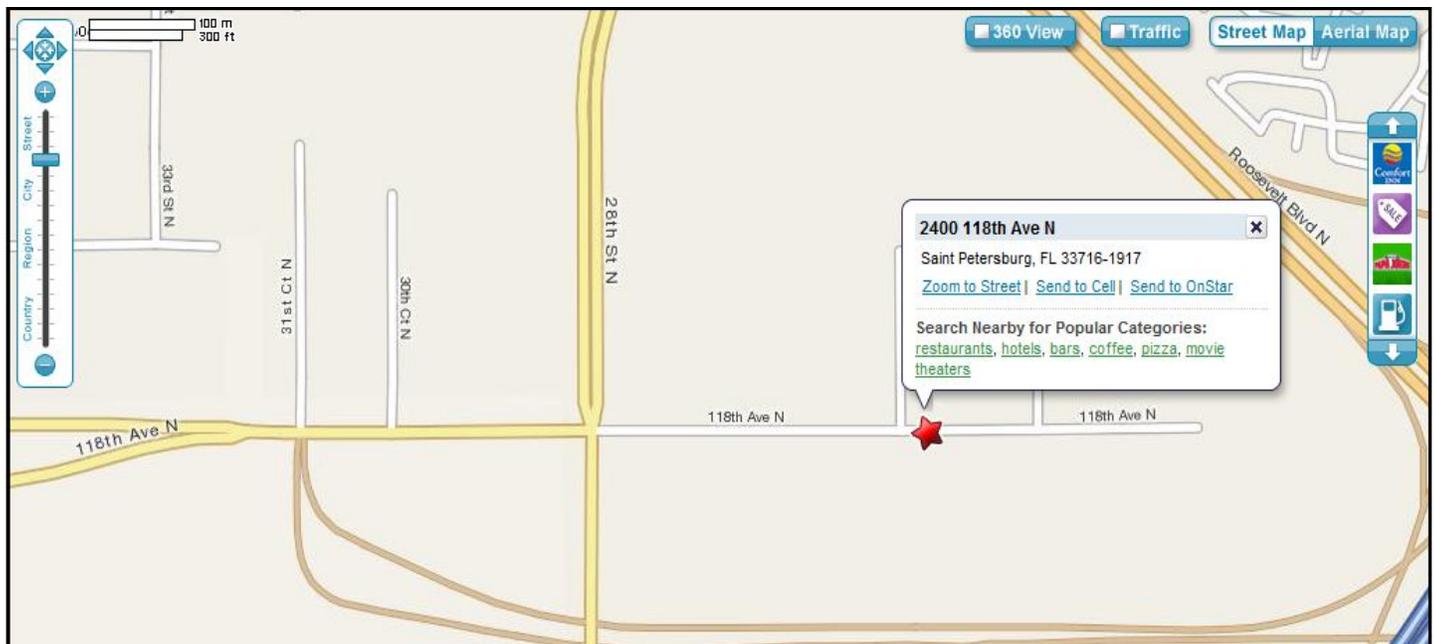
If you have any questions or concerns, please feel free to email or call me. My contact information is below.

Wendy M Williams
Certification Chair
Wendy.williams@hsn.net
727-872-5850

Address to HSN-Soho Building
2400 118th Ave. N.
St. Petersburg, FL 33716-1917

Directly across the street from the HSN main campus

MAP link: ==>>> http://www.mapquest.com/mq/1-jzp4*jJnDvZesymN6ewN



**Announcing
ASQ Section 1508 (St Petersburg/Tampa)
Group on LinkedIn**

ASQ Section 1508 (St Petersburg/Tampa) is now part of the well known professional online networking community: **LinkedIn**. With **75 million plus** members and growing every day, it has become the best place to establish new contacts, stay connected with business partners & co-workers, and reconnect with old colleagues. Now you can expand your professional network by joining the ASQ St Petersburg/Tampa LinkedIn Group.

LinkedIn Group is a simple way for you to identify yourself as a member of a specific organization on LinkedIn so that other members within your organization can easily find and connect with you via your LinkedIn account. Once you become a member of a particular LinkedIn group, you will have access to identifying other LinkedIn members who are also members of the group to make a new connection.

LinkedIn has a very strict privacy policy, which you can read for yourself using this link http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv. You can join LinkedIn for free by using the link <http://www.linkedin.com/home>

Also, once you become a member of LinkedIn or already a member, you must request to be added to the ASQ St Petersburg/Tampa LinkedIn Group. Only current members of the section will be allowed to join this group. Here is the link to join ASQ St Petersburg/Tampa group on LinkedIn <http://www.linkedin.com/groups?gid=816317>

As with any third party tool, use of LinkedIn is not an endorsement. If you have more questions, please visit the FAQ section on the LinkedIn Groups page. We hope this will enhance your professional networking and career opportunities.

Looking For Presentation Files??

Electronic copies/slideshows of past presentations are now available online through a link on our website homepage:
<http://asqtampabay.org/Meetings/tabid/75/Default.aspx>

Members Corner

Welcome New Members!

The Tampa Bay/St. Petersburg Section of ASQ would like to welcome our newest members! We look forward to meeting you and welcome your participation in chapter meetings and events.

New Members

For questions concerning membership, please contact
ASO.org

Share Your Quality Topics!

Please email the newsletter editor at:
kduncan48@yahoo.com

ASQ Section 1508 St. Petersburg/ Tampa
DINNER MEETING

***St. Petersburg Marriott Clearwater
12600 Roosevelt Boulevard,
St. Petersburg, FL. 33716***

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm-6:00 Registration

5:30-6:00pm Appetizers/Networking **

**** Appetizers are provided at no cost to members by the section. ****

6:00– 6:30 Pre-Dinner Topic

6:30pm –7:15 Dinner

Salad: Garden Greens Salad with Herb Balsamic Vinaigrette

**Entrée: Center Cut Pork Chop Stuffed with Roasted Fungi Apples and
Cornbread with Rosemary Cider Demi Glace, Vegetable, Starch, Rolls
and Butter, with Coffee Service included**

Desert: Chef's Choice

**Note: A Chef's Choice Vegetarian Meal and Low Fat Version of the Entrée will
be available for those desiring these selections**

Directions :

From St. Petersburg: Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-**CLWTR INT'L** Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

From Clearwater: Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

From Tampa: Merge onto I-275 N toward St. Petersburg. Take the SR-688 W/Ulmerton RD exit, EXIT 31, toward Martin Luther King Jr. Merge onto Ulmerton Rd. /SR-688 W toward St. Pete-**CLWTR INT'L** Airport. Turn left on Roosevelt Blvd. N/FL-686 E. 12600 Roosevelt is on the right at the light (ST. Petersburg Marriott Clearwater Hotel).

Reservation Policy

On-line Reservations: <http://asqtampabay.org/Home/tabid/38/Default.aspx>

Reservations must be made by 4:00 PM on the Wednesday before the monthly meeting. If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$25.00 with advanced reservations** or **\$30.00 for walk-ins**. The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

Cancellations Policy

Cancellations deadline is Wednesday before the meeting at 4:30 PM (only for the September meeting). Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs. Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$25.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Robert Jacubec, 12561 92nd Way, Largo, FL 33773.**



P.O. Box 3005
Milwaukee, WI. 53201-3005

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Membership Chair

Vacant

Membership Statistics (as of September 2010)

Regular	253
Fellow	3
Senior	218
Associate	14
Student	22
Sustaining	2
Forum	2
Org Member	5
	=====
Total	519