



# Quality Quest

[www.asqtampabay.org](http://www.asqtampabay.org)

September 2012 Volume 54 Issue 1

## ASQ St. Petersburg-Tampa Section 1508

### Dinner Meeting Monday, September 10, 2012

**Speaker: John Bailey**  
**System Architect, CAE USA Inc.**

### **Topic: High Fidelity Flight Simulation Today**

#### **Main Speaker: John Bailey, Systems Architect, CAE USA Inc.**

John began his career in simulation as a Co-Op at Reflectone in 1984. Over the years he has worked as a mechanical engineer, a control systems engineer, group leader, project engineer and is now currently employed as a Systems Architect at CAE USA Inc. John has also worked in the medical equipment industry as a mechanical engineer designing a small portable ventilators.

CAE USA Inc., formerly known as Reflectone, is one of the few remaining producers of full-fledged flight simulators for military and civil planes. This subsidiary of CAE Inc. was created when the Canadian defense giant acquired the Tampa-based flight simulator business from BAE Systems.

CAE USA Inc. and flight simulation have had a long and varied history.

Since the end of 1994, consolidation in a shrinking industry has reduced the number of large aircraft simulator suppliers and caused CAE USA to take a more focused approach for its customers.

This presentation provides a brief summary of flight simulation, the speaker's experience in the industry and where the industry appears to be headed.





**Pre-Dinner Speaker: Marie Bernu Murray  
Project Manager for Global Employee Engagement  
Transitions Optical, Inc.**

**Topic: Driving High-Performance  
through Employee Engagement**

**Pre-Dinner Speaker: Marie Bernu Murray, Project Manager for Global Employee Engagement, Transitions Optical, Inc.**

Marie has 19 years of experience with Transitions Optical. Being the Project Manager for Global Employee Engagement since the beginning of the process in 2003, Marie is able to provide background and clarity across all the Transitions partner businesses that are involved in the Q12 and Strengths. Marie's primary responsibility is to transfer concepts, training, and manager accountability to all the teams involved. Coaching on engagement and strengths across all regions. Additionally, Marie is responsible for tracking correlations to business metrics globally and reporting progress to the operating committee.

Marie also brings specific expertise to the team in the area of Learning and Development, MBTI, Positive Psychology and Strengths Feedback for individuals and teams. She holds a Bachelor of Science in Management and an MBA in Global Management.

Transitions Optical is a joint venture of PPG Industries (Pittsburgh) and Essilor International (Paris). We make a photochromic coating for eyeglass lenses that adjusts automatically to changing light conditions. Transitions' is present in 38 countries. Our product is sold in over 75. Optometrists recommend Transitions lenses more than any other photochromic lenses, worldwide.

It became apparent that with our growth we needed to become very deliberate and aggressive about capitalizing on our human assets to maintain a lean environment and continue meeting our business challenges. The process of Employee Engagement is a tremendous opportunity to help our company deliver on our sales and earning commitments. Employee engagement allows us to operate more efficiently, drive down costs, and take competitive advantage across numerous fronts.

## ASQ Section 1508 St. Petersburg/ Tampa DINNER MEETING

***St. Petersburg Marriott Clearwater  
12600 Roosevelt Boulevard,  
St. Petersburg, FL. 33716***

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

- 5:30 pm-6:00 pm** Registration
- 5:30 pm-6:00 pm** Appetizers/Networking \*\* (Before meeting) are provided at no cost to members by the section. \*\*  
\*\* Appetizers :Appetizers Cheese Display garnished with Vine Fruit and Served with Crackers\*\*
- 6:00 pm-6:30 pm** Pre-Dinner Topic
- 6:30 pm-7:15 pm** Dinner  
Salad: Garden Green Salad with Tomatoes, Cucumbers, and House Champagne Vinaigrette or Ranch Dressing . All served with Rolls and Butter  
Entrée: 6oz. Top Sirloin  
Vegetable/Starch: Chef's Selection of Vegetable, Starch and Dessert  
Note: Vegetarian Meals available for vegetarian and low fat requirements
- 7:15 pm-8:15 pm** Main Speaker

### **Directions:**

**From St. Petersburg:** Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-**CLWTR INT'L** Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

**From Clearwater:** Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

**From Tampa:** Merge onto I-275 N toward St. Petersburg. Take the Roosevelt Blvd/SR 686, EXIT 30, turn right at the bottom of the ramp onto Roosevelt Blvd. Turn left at the first traffic light on to 28th St, the hotel is on the right.

### **Reservation Policy**

**On-line Reservations:** <http://asqtampabay.org/Home/tabid/38/Default.aspx>

**Reservations must be made by 4:00 PM on the Wednesday before the monthly meeting.** If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$30.00 with advanced reservations** or **\$35.00 for walk-ins**. The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

### **Cancellations Policy**

**Cancellations deadline is Wednesday before the meeting at 4:30 PM.** Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

**If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs.** Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$30.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Brad Near, 9355 92nd Ave, Seminole, FL 33777.**



## Message from Chair

As incoming chair, I would like to begin by thanking Greg Strohm not only for his service over the last two years, but also for his ongoing support as we transition into the next year. Special thanks also go to Bob Mendenhall, Brad Near, Wendy Williams and Karen Workman for their guidance as I step into the next year in Greg's shoes.

I'd also like to extend thanks to Luz Bueno, who has volunteered to fill not one, but two of the open positions. She is now serving not only as the Voice of the Customer Chair, but also as the Newsletter Editor.

This leaves us with one open position; Education Chair. Please reach out to me if you are interested in serving in this role.

I look forward to seeing everyone at the next meeting on Monday, September 10<sup>th</sup> at the St. Petersburg – Clearwater Marriott, where we will continue to meet throughout the next year.

Kim Dixon, Chair

[kim.dixon@hsn.net](mailto:kim.dixon@hsn.net)



**Jobs**

**Jobs**

**Jobs**

**From The Placement Chair**

Our tool for helping members find jobs has been picking up momentum. You can see jobs that are currently available on our website: [asqtampabay.org](http://asqtampabay.org). When on the site, go to the Member Services tab, and click on Career Development. There you will see listings of [Jobs Available](#) as well as [Members Who are Seeking Jobs](#).

**Please Help us with both categories:**

If you know of openings in your company, please ask your Human Resources to send me a description of the job to: [brtpwll161@gmail.com](mailto:brtpwll161@gmail.com) along with an e-mail contact for candidates to send their Resume. Also if you know of a Job that fits one of our members that is looking, please send them that knowledge through their email address.

**Thanks very much for your help!!!!**

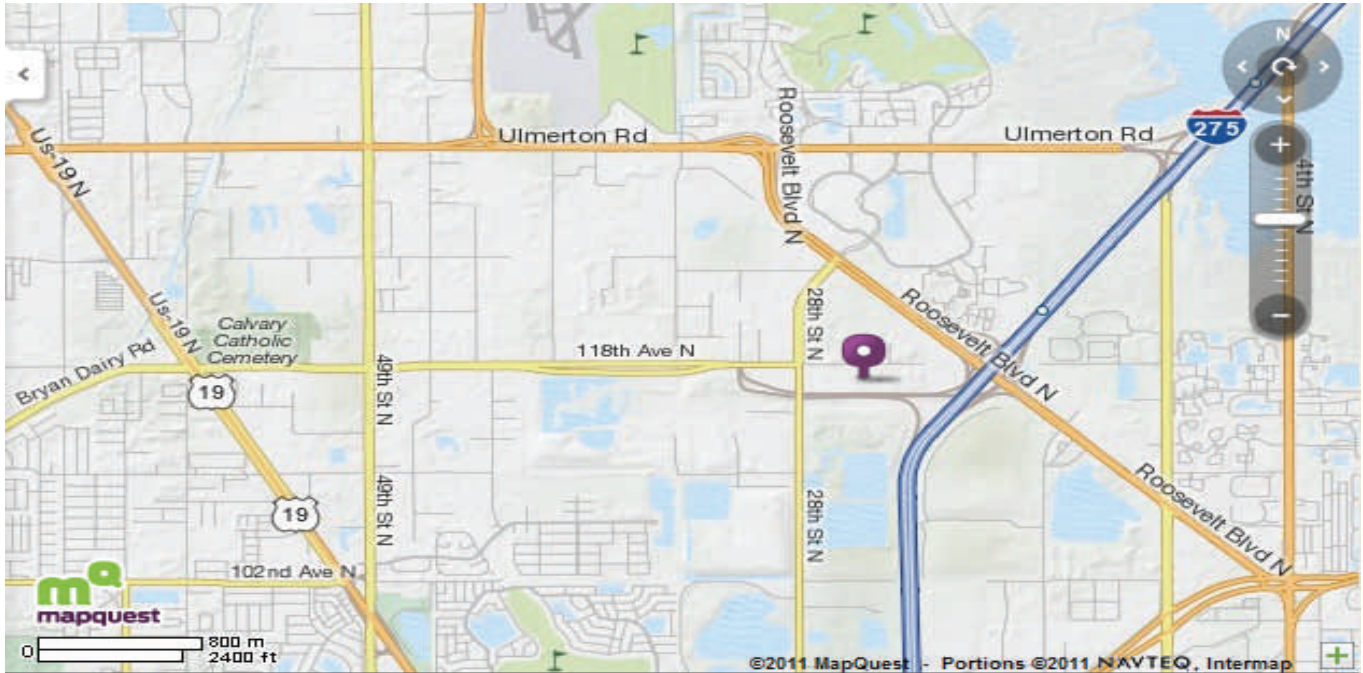


## ASQ Certification for St. Petersburg/Tampa Section 1508

ASQ Section 1508 testing is held on the HSN campus in the auxiliary building directly across the street from the main campus. Signs are placed at the edge of the property and directly in front of the entrance on the morning of each exam day. Parking is located in front of and to the side of the building.

### Address:

2400 118<sup>th</sup> Street, N.  
St. Petersburg, FL 33716-1917



Registration begins at 7:15 AM. Please be sure to arrive by 7:50 AM to allow time for you to be checked in, your paperwork and books to be checked and for you to be seated to listen to instruction at 7:55 AM. **Exams begin promptly at 8:00 AM.**

Please be sure to remember to bring photo ID, pencils and approved calculator. Cell phones are **not** permitted, even in the off position, in the exam rooms.

### October 6th exams are for the following areas:

BioMedical Auditor	Quality Technician
Certified Manager of Quality	Quality Inspector
HACCP Auditor	Reliability Engineer
Master Black Belt	

Registration date for October exams has expired. You may still be able to late register for an extra fee. Please go to the ASQ.ORG website to find out.



Plan now for the December 1<sup>st</sup> exams. The registration date for these is October 12<sup>th</sup>, 5:00 PM.

December 1st exams are for the following areas:

- Calibration Technician
  - Certified Quality Auditor
  - Quality Process Analyst
  - Certified Quality Engineer
  - Certified Quality Improvement Associate
  - Six Sigma Green Belt
  - Software Quality Engineer
- Pharmaceutical GMP Professional

Please be aware that HSN is a tobacco free facility. You will not be able to smoke nor chew tobacco on the premises.

Please congratulate those who passed the ASQ Exams taken in June. They are as follows:

**CQA**

Martha Alves

Michael G. Eaton

Laura Long

Jerome F. Moulliet

Glen M. Ross

Dawn I. Smith-Rauch

Lan L. Tran

**CQE**

Mark Brunson

Nicole Ferreri

Dorrie L. Francis

Sheri Walter

**CQIA**

Joshua A. Kost

Jeffrey P. North

Maura G. Vebeliunas

**SSGB**

Brendan Bonham

Nicholas A. Coblio

Arun Rao

Donald E. Shamblin

## Board Members

Section Chair: **Kim Dixon**  
kim.dixon@hsn.net

Past Section Chair/Nominating Chair:  
**Greg Strohm**  
greg.strohm@gmail.com

Treasurer: **Brad Near**  
treasurer@asqtampabay.org

Recertification Chair:  
**Sara Kaplan & Richard Wong**  
recertificationchair@asqtampabay.org

Internet Liaison: **Julia Politowicz**  
internetliaison@asqtampabay.org

Historian / Program Chair:  
**Robert Mendenhall**  
bob.mendenhall@goldratt.com

Secretary: **Wendy Williams**  
wendy.williams@hsn.net

Arrangements Chair: **Karen Workman**  
Karen.workman@hsn.net

Certification Chair: **Wendy Williams**  
wendy.williams@hsn.net

Placement Chair: **Bart Powell**  
brtpwll161@gmail.com

Membership Chair: **Bill Cameron**  
wfcameron@aol.com

Audit Chair: **Nancy Duarte**  
albona20032003@yahoo.com

Voice of Customer Chair/  
Newsletter Chair: **Luz Bueno**  
voiceofthecustomer@asqtampabay.org

Education Chair: **Vacant**

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### Membership Statistics (as of May 2012)

Regular	259
Fellow	3
Senior	195
Associate	16
Student	28
Org Member	3
Site	3
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Total	507