



# Quality Quest

[www.asqtampabay.org](http://www.asqtampabay.org)

March 2011 Volume 52 Issue 07

**ASQ Section 1508 St. Petersburg/ Tampa**

**DINNER MEETING Monday, March 14, 2011**

**Speaker: Gary Dolgin, Attorney**

**Topic: *What's New in Family Law***

Gary Dolgin, Esquire, will be the presenter at our meeting on Monday, March 14th. His topic will be "What's New in Family Law." The presentation will cover recent changes regarding parental responsibility, alimony, the supportive relationship statute and child support.

Attorney Dolgin is one of approximately twenty-one attorneys in Hillsborough County Board Certified by the Florida Bar in Marital and Family Law. He is a Florida Supreme Court Certified Family Mediator. Prior to entering private practice, he was an Assistant Public Defender in Hillsborough County and an Assistant State Attorney in Manatee County.

He is a graduate of the University of Florida College of Law and has a Bachelor's degree in Accounting from Emory University. He has done numerous presentations, workshops and articles.

**Pre-Dinner Speaker & Topic: *James Bogden, The Changing Job Search Process.***

Over the years, the professional job search has changed. The current process has changed and centers on the Orville Pierson method. This presentation will discuss the Orville Pierson method in summary and combine other pertinent job search information to get you going in the right direction early.

James Bogden is a project management professional who is the Career Services Manager for APICS, the Society for Operations Management. He has over 15 years experience in projects and operations. James is currently transitioning and practices these methods himself.





## Message from Chair

As you know, the Board held the first of two strategy meetings on February 14th instead of having a regular membership meeting. We had a productive brain-storming session through which three major themes - Communication, Programs and Board Continuity - to rejuvenate the Section emerged. Action plans were identified for each area.

### **Communication:**

With the move to an online format, we have had several challenges getting the newsletter out to all of our 550+ members. A timeline was agreed upon to assure that articles and announcements for the newsletter are submitted to the Newsletter Editor in plenty of time to for members to register for the monthly meetings.

### **Programs:**

A top priority is filling the position of Program Chair. With this position open, we have not been successful in offering pre-dinner topics and as a consequence, we have not been able to offer as much continuing education credit at our meetings.

Our hope is that we have topics and speakers, both the pre-dinner and main presentations, confirmed for at least six months. Ideally, the schedule would be set up for all ten months of our program year, August through June.

### **Board:**

In past years, the Section ran smoothly because key positions on the Board were filled. As noted above, the Program Chair is one of those key positions. There has been a tremendous amount of turn-over on the Board in the past 18 months as individuals have taken new jobs. We hope to have a succession plan in place that identifies individuals for the positions to improve continuity on the Board.

Summaries of the different Board positions will be posted on the section's website for your review. Let me know if you are interested in joining the Board.

I am pleased to report that Dr. Lois Jordan, Education Chair, is finalizing arrangements for the following, an advanced Reliability course, CQA Exam prep, and a GD&T class. Watch your in-box for details which should be announced in the next few weeks.

I will see you on Monday, March 14, 2011.

Greg Strohm, Section Chair  
gstrohm@verizon.net

ASQ Section 1508 Members,

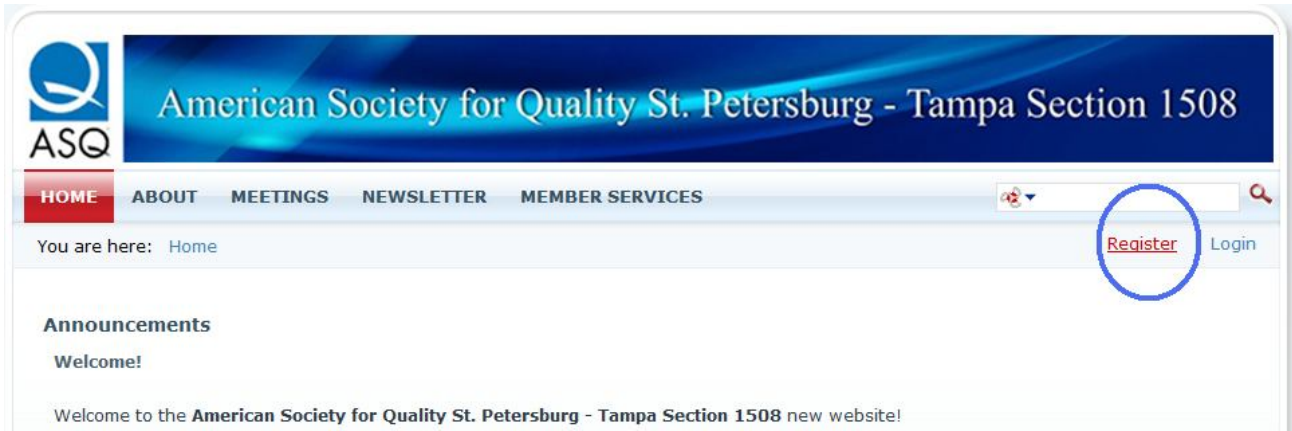
Allow me to introduce the new Section 1508 website! The website address is <http://asqtampabay.org/>. On the website, you can

- register for monthly meetings
- download presentation slides from past meetings
- view current and past newsletters
- obtain Member Leaders contact information
- learn more about other member services offered by the Section

The website features enhanced security for storing member information, streamlined navigation and data organization.

**To access the meeting registration features, first please create an account on the website.**

1. Click on *Register* link



2. Supply information to create new account. Click *Register* link.

A screenshot of the "User Registration" form on the website. The form is titled "User Registration" and includes a note: "\*Note: Membership to this portal is Public. Once your account information has been submitted, you will be immediately granted access to the portal environment. All fields marked with a red arrow are required. - (Note: - Registration may take several seconds. Once you click the Register button please wait until the system responds.)". The form contains several input fields: "User Name" (YourUsername), "First Name" (YourFirstName), "Last Name" (YourLastName), "Display Name" (YourPreferredDisplayN), "Email Address" (YourE-mail@Address.c), "Password" (represented by dots), and "Confirm Password" (represented by dots). Each input field has a red arrow icon to its right. Below the input fields, there is a "Register" button circled in blue. There is also a "Login" button below the "Register" button.

3. Your account will be created, and you will be logged into the website.

Once you are logged in, you will have access to additional content, available to registered members only. In the future, please remember to log in with the username and password by clicking *Login* link from any page.

**Meeting registration can be done either from *Home* page or *Meetings* page.** Please follow these instructions to register for the meeting. These instructions are also available in the How to Register for the Meeting document.

1. To view more details about the meeting, click *More...* link.

**Meeting Registration**

All Categories My Registrations: Aug 2010

**AUG 9** 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • **More...** • Export To Desktop

2. To register for the meeting, click *Register* link.

**Meeting Registration**

All Categories My Registrations: Aug 2010

**AUG 9** 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott \(map\)](#)

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• **Register** • More... • Export To Desktop

3. Read the *Reservation Policy* and *Cancellation Policy*. Provide required information in the *Attendee Information* section. The information you provided at the time of the website account creation is filled in automatically. If you would like to save your Phone, Company and Dinner Preferences, please check *Remember this attendee* checkbox. Complete registration by clicking *Complete Registration >>* link.

**Meeting Registration**

**Reservation Policy**

Reservations must be made by 4:00 PM on the Thursday before the monthly meeting. If you have a special dietary request (vegetarian), please indicate this when making the reservation.

The price for the meeting with the meal is \$25.00 with advanced reservation or \$30.00 for walk-ins. The price for the meeting without dinner is \$10.00. Cash and check payments are accepted during the check-in from 5:30 pm to 6:00 pm.

Event Information

Event Title: ASQ Section 1508 Monthly Meeting  
Event Date: 8/9/2010 5:30 PM - 6:00 PM  
Venue: St. Petersburg Clearwater Marriott

Attendees Information

First Name: YourFirstName \*  
Last Name: YourLastName \*  
Email: YourE-mail@Address.com \*  
Phone: 111-111-1111 \*  
Company: YourCompany  
Dinner Preference: Regular Dinner \*  
Speaker or Speaker Guest:   
 Remember this attendee

• Cancel • Add Another Attendee • **Complete Registration >>**

**Cancellation Policy**

4. If you would like to add another attendee, please click *Add Another Attendee* link. Your registration will be saved, and the *Attendee Information* fields will be cleared so that you can add another attendee.

If you need to cancel the registration, please follow the instructions below that are also provided in the How to Cancel Registration for the Meeting document.

1. Click *My Registration* icon.

**Registration and Cancellation Tips**

Title	Owner	Modified Date	Size
How to Register for the Meeting	Julia Sennikovski	5/3/2010	112.50 KB
How to Cancel Registration for the Meeting	Julia Sennikovski	5/3/2010	110.00 KB

**Meeting Registration**

All Categories

My Registrations

My Registrations

Aut 2010

**AUG 9** 8/9/2010 5:30 PM - 6:00 PM ASQ Section 1508 Monthly Meeting

[St. Petersburg Clearwater Marriott](#) (map)

ASQ Section 1508 Members, When registering for the meeting, please follow the instructions in the How to Register for the Meeting document. To cancel registration, please refer to the instructions in the Howto Cancel Registration for the Meeting document. Thank you!

• Register • More... • Export To Desktop

2. In the Status column, click *Cancel Registration* icon.

**Registration Manager**

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed

Return Cancel Registration

3. Click *OK* button on the dialog.

**Registration Manager**

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Confirmed

Return

The page at http://asqtampabay.org says:

Cancel this registration? An email may be sent out to inform the user about the registration status.

OK Cancel

4. Verify that the *Status* column displays the cancelled icon for your registration.

**Registration Manager**

From: 7/14/2010 To: 9/14/2010 Overview Legend: Pending Confirmed Cancelled

#	Event Date	Event Title	Event ID	Member ID	Email	Registration Date	Paid?	Amount	Status
40	8/9/2010	ASQ Section 1508 Monthly Meeti	10	43	YourE-mail@Address.com	7/14/2010 7:37:40 PM	<input type="checkbox"/>		Cancelled

Return

If you have any technical questions during the registration, please e-mail Julia Sennikovski, the Internet Liaison, at voiceofthecustomer@asqtampabay.org. For organizational questions about the meeting, please e-mail Marguerite Jensen, the Arrangements Chair, at margueritejensen@tampabay.rr.com. For questions on the Reservation Policy or Cancellation Policy, please e-mail Robert Jacubec, the Treasurer, at Robert.Jacubec@ge.com.

Thank you,

Julia Sennikovski, PMP, CBBSS, CMQ/OE  
 Internet Liaison  
 American Society for Quality St. Petersburg - Tampa Section 1508

# Location for ASQ Testing for St Petersburg/Tampa ASQ Section 1508

Beginning June of 2010, our division will hold testing at the HSN campus in the auxiliary building directly across the street from HSN's main campus.

Signs will be posted at the entrance on 118<sup>th</sup> Avenue, just off of 28<sup>th</sup> Street in St Petersburg and at the front door where test takers can enter.

The proctor will check them in and direct them to where the test will be taken.

Parking for test takers will be marked directly in front of the building. Please park just past all of the reserved parking.

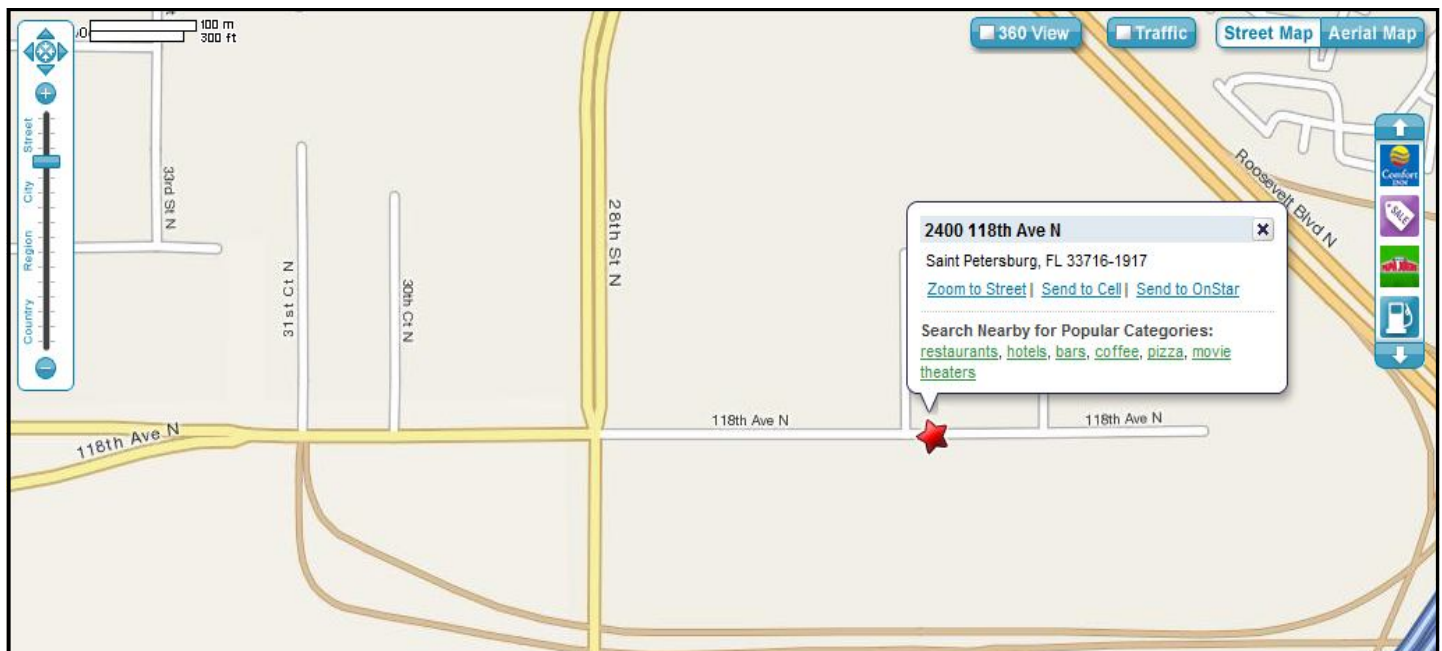
If you have any questions or concerns, please feel free to email or call me. My contact information is below.

Wendy M Williams  
Certification Chair  
Wendy.williams@hsn.net  
727-872-5850

**Address to HSN-Soho Building**  
**2400 118<sup>th</sup> Ave. N.**  
**St. Petersburg, FL 33716-1917**

**Directly across the street from the HSN main campus**

MAP link: ==>>> [http://www.mapquest.com/mq/1-jzp4\\*jJnDvZesymN6ewN](http://www.mapquest.com/mq/1-jzp4*jJnDvZesymN6ewN)





# Announcement

**Exams for Section 1508 are held at the following location on March 5, 2011:**

**Home Shopping Network, Inc.  
2400 118<sup>th</sup> Avenue, N  
St. Petersburg, FL 33716-1917**

**(Directly across the street from the main campus—look for the large ASQ exam testing sign)**

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Registration begins at **7:15 A.M.** Please be sure to arrive by **7:50 A.M.** at the latest so that instructions can be provided and the exam can begin promptly at 8:00 A.M.

Please remember to bring photo ID, pencils, and an approved calculator.

Wendy M. Williams  
Certification Chair  
wendy.williams@hsn.net  
727.872.5850 (phone)  
727.872.6841 (fax)

## ASQ Section 1508 (St Petersburg/Tampa) Group on LinkedIn

ASQ Section 1508 (St Petersburg/Tampa) is now part of the well known professional online networking community: **LinkedIn**. With **90 million plus** members and growing every day, it has become the best place to establish new contacts, stay connected with business partners & co-workers, and reconnect with old colleagues. Now you can expand your professional network by joining the ASQ St Petersburg/Tampa LinkedIn Group.

LinkedIn Group is a simple way for you to identify yourself as a member of a specific organization on LinkedIn so that other members within your organization can easily find and connect with you via your LinkedIn account. Once you become a member of a particular LinkedIn group, you will have access to identifying other LinkedIn members who are also members of the group to make a new connection.

LinkedIn has a very strict privacy policy, which you can read for yourself using this link [http://www.linkedin.com/static?key=privacy\\_policy&trk=hb\\_ft\\_priv](http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv). You can join LinkedIn for free by using the link <http://www.linkedin.com/home>

Also, once you become a member of LinkedIn or already a member, you must request to be added to the ASQ St Petersburg/Tampa LinkedIn Group. Only current members of the section will be allowed to join this group. Here is the link to join ASQ St Petersburg/Tampa group on LinkedIn <http://www.linkedin.com/groups?gid=816317>

As with any third party tool, use of LinkedIn is not an endorsement. If you have more questions, please visit the FAQ section on the LinkedIn Groups page. We hope this will enhance your professional networking and career opportunities.

### Looking For Presentation Files??

Electronic copies/slideshows of past presentations are now available online through a link on our website homepage:  
<http://asqtampabay.org/Meetings/tabid/75/Default.aspx>

## Members Corner

### Welcome New Members!

*The Tampa Bay/St. Petersburg Section of ASQ would like to welcome our newest members! We look forward to meeting you and welcome your participation in chapter meetings and events.*

### New Members

Steven Bodine  
Luz Bueno  
Bruce Craig  
Kurt J. Diekemper  
David Guilhaus  
Scott Keeling  
Sean V. Nguyen  
Jose Pastrana  
Krupalkumar Patel  
Dennis Provenzano  
Lisa Vanderhoff

*For questions concerning membership, please contact*  
[ASO.org](http://ASO.org)



ASQ Section 1508 St. Petersburg/ Tampa  
DINNER MEETING

*St. Petersburg Marriott Clearwater*  
*12600 Roosevelt Boulevard,*  
*St. Petersburg, FL. 33716*

Due to the board meeting running from 4:30-5:30, Registration for the meeting will not start until 5:30.

5:30pm-6:00 Registration

5:30-6:00pm Appetizers/Networking \*\*

\*\* Appetizers are provided at no cost to members by the section. \*\*

Appetizers (Before meeting): Artisan Cheese and Crackers Display

6:00– 6:30 Pre-Dinner Topic

6:30pm –7:15 Dinner

Salad: Garden Salad with Tomatoes, Cucumbers, Red onions, and Herb Balsmic Vinaigrette

Entrée: Center Cut Pork Chop Stuffed with Roasted *Fugi Apple* and Corn Bread Dressing with Rosemary Cider demi Glace,

Vegetable, Starch, Dessert: Chef's Selection of Vegetables and Starch, Rolls and Butter, with Coffee Service included , Dessert: Chef's Choice

Note: A Chef's Choice Vegetarian Meal and Low Fat Version of the Entrée will be available for those desiring these selections

7:15-8:15 Main Speaker

**Directions :**

**From St. Petersburg:** Take I-275 N/SR-686/Roosevelt Blvd exit 30, toward Largo. Merge onto Roosevelt Blvd. N/FL-686W toward Largo-Clearwater/St. Pete-CLWTR INT'L Airport. Turn slightly right on Roosevelt Blvd. The Marriott is at the light.

**From Clearwater:** Take SR-686 E ramp toward I 275 S/St. Petersburg. Turn slightly right on Roosevelt Blvd. N/FL-686 E. The Marriott is on the right at the light.

**From Tampa:** Merge onto I-275 N toward St. Petersburg. Take the SR-688 W/Ulmerton RD exit, EXIT 31, toward Martin Luther King Jr. Merge onto Ulmerton Rd. /SR-688 W toward St. Pete-CLWTR INT'L Airport. Turn left on Roosevelt Blvd. N/FL-686 E. 12600 Roosevelt is on the right at the light (ST. Petersburg Marriott Clearwater Hotel).

**Reservation Policy**

**On-line Reservations:** <http://asqtampabay.org/Home/tabid/38/Default.aspx>

**Reservations must be made by 4:00 PM on the Wednesday before the monthly meeting.** If you have a special dietary request (vegetarian or low fat), please indicate this when making the reservation. The price for the meeting with the meal is **\$25.00 with advanced reservations** or **\$30.00 for walk-ins**. The price for the meeting without meal is \$10.00. Cash and check payments are accepted during the check-in from 5:00 pm to 6:00 pm.

**Cancellations Policy**

**Cancellations deadline is Wednesday before the meeting at 4:30 PM (only for the September meeting).** Since we cannot guarantee cancellations made after the deadline, you may still be charged for late cancellations.

**If you make a reservation and do not attend, the Section must still pay for the meal and administrative costs.** Therefore, you will be required to reimburse the Section by sending a **check**, payable to ASQ, for **\$25.00 (\$10.00 for reservation with no meal)** to our Treasurer, **Brad Near, 9355 92nd Ave, Seminole, FL 33777.**



P.O. Box 3005  
Milwaukee, WI. 53201-3005

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TAMPA, FL**

Quality Quest is published monthly by the Tampa/St. Petersburg Section of the American Society for Quality.

## Board Members

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**Greg Strohm**  
gstrohm@verizon.net

Past Section Chair  
**Victor Martins**  
victor4quality@gmail.com

Voice of Customer Chair/  
Internet Liaison Chair  
**Julia Sennikovski**  
Voiceofthecustomer@asqtampabay.org

Treasurer  
**Brad Near**  
b.near@knology.co

Recertification Chair/  
Audit Chair  
**Heike B. Johnson**  
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Secretary  
**Vacant**

Education Chair  
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Certification Chair  
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wendy.williams@hsn.net

Placement Chair  
**Bart Powell**  
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Membership Chair  
**Vacant**

Vice Chair  
**Stephen Manchester**  
pstevem@msn.co

**Membership Statistics  
(as of March 2011)**

Regular	282
Fellow	3
Senior	221
Associate	14
Student	18
Sustaining	2
Forum	2
Org Member	4
	=====
<b>Total</b>	<b>544</b>